

Vietnam Manufacturing Expo

越南河内国际工业制造技术设备展

VME
VIETNAM MANUFACTURING
EXPO

NEPCON
VIETNAM

Hanoi, Tuesday, 31 May 2022, RX Tradex, the organizer of Vietnam Manufacturing Expo (10-12/08/2022) & NEPCON Vietnam (14-16/09/2022) makes the announcement of the 1st Honoring Ceremony of Business Innovation Zone 2022. The ASEAN's leading exhibition organizer kick-starts for the new chapter of Business Innovation Zone Project to empower the competitive strengths for domestic electronic businesses, especially SMEs to reach out to the international markets and participate in global supply chains via many activities such as forums, workshop, Tech-talk, Honouring Ceremony, ... under the theme “Sync up the power of human-tech-Media”, RX Tradex also announces new brand identity following RX Global standards.



According to the report of the World Bank Vietnam, Vietnam's recovery is gaining momentum. However, there are still heightened risks of weaker global demand and supply disruptions to economic prospects. Uncertainty related to the war in Ukraine and its impacts on major commodity supply and prices is expected to weaken global growth prospects, potentially affecting demand for Vietnamese exports. Supply disruptions caused by lockdowns in China could hurt Vietnam's exports in coming months. If higher inflation persists in the medium term, the economy should be allowed to adjust to higher prices with the authorities incentivizing investments to increase productivity and aggregate supply. To mitigate risks to exports performance, diversifying trade partners would be a prudent strategic consideration. With the impacts of the Covid-19 pandemic, the demand for trade and production recovery of domestic and foreign enterprises increases, along with the urgency of practical opportunities for businesses in the manufacturing, supporting industries and electronics to improve production and business capacity for reaching the global supply chains.

Mr. Vu Trong Tai, General Manager, RX Tradex, representative of the Organizing Committee, shared: “The Honoring Ceremony of Business Innovation Zone is a new activity besides the annual activities of Vietnam Manufacturing Expo (VME) and NEPCON Vietnam 2022. Together with new brand identity of RX Tradex and the support, joining hands of many new partners within the framework of the Business Innovation Zone Project, we believe that, VME & NEPCON Vietnam 2022 will be a destination that brings up many effective business connection opportunities for buyers and sellers as well as support

to honour and spread out the unique “business innovative stories” as real business lessons for the manufacturing, supporting industries and electronics communities in Vietnam”.

With the participation of exhibitors from more than 10 countries and nearly 200 brands of famous technology & machinery firms in manufacturing and electronics industries that joined in international pavilions and remote booths coming from Japan, USA, Korea, China, Taiwan, Singapore, Thailand, Germany, India, ...The Vietnam Manufacturing Expo (VME) will be organized from 10-12 August 2022 and The 14th Vietnam's Only Exhibition on SMT, Testing Technologies, Equipment and Supporting Industries for Electronics Manufacturing – NEPCON Vietnam will be from 14-16 September 2022. Both exhibitions will be held at I.C.E 91 Tran Hung Dao, Hanoi. During three days of the exhibitions, there will be many activities such as a series of customized seminars, advanced technology updates from leading brands around the world and especially the completely complimentary business consulting sessions under the Business Innovation Zone Project to support businesses, the local suppliers and SMEs in manufacturing and electronics sectors to recover during and after Covid-19. For more details, please visit: www.nepconvietnam.com or www.vme-expo.com

About Business Innovation Zone

Since 06/2020, the Business Innovation Zone was kicked off by RX Tradex to support both local and international enterprises, especially SMEs in Manufacturing, Factory Logistics and Electronics in response to the changing landscape of business after the pandemic, to overcome the challenges with information and solution in utilizing the benefits of both “online & offline” business opportunities. Accordingly, RX Tradex will partner with business leaders, consulting experts, industry professionals, government officers to organize webinar series which will offer new insights and successful guerrilla business case studies. Join the Business Innovation Zone and receive the complimentary business consulting session. ■



BIZ Project

Register to join the Business Innovation Zone Project or become the Partners, Sponsors, Speaker, Media barter: <https://qrco.de/bcw43K>

