2016 上半匯達足跡 行銷遍全球 Fastener World's Global Exhibition Promotion in H1 2016

FASTENERS

Fastener Fair Turkey MAR. 30-31 土耳其伊斯坦堡螺絲展

Fastener Fair Turkey attracted a large number of international fastener and equipment companies to exhibit in the venue, Hall 9 and Hall 10 of Istanbul Expo Centre. In addition to local Turkish exhibitors, other exhibitors from Germany, Spain, and even more than 20 exhibitors from Taiwan all exhibited as planned." Istanbul Expo Centre is close to an airport and hotels. The surrounding rapid transit system is well developed and convenient for visitors and exhibitors.

Taiwan International Fastener Show APR. 11-13 台灣國際扣件展覽會

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More than 400 domestic and overseas exhibitors came to exhibit their latest fastening technology, products, and service. Most of the exhibitors this year were from domestic Taiwanese fastener industry, but there were also some overseas exhibitors from India, China, and other countries. Visitors profile mainly included fastener professionals from N. America, Japan, West Europe, East Europe, Russia, etc., coming to make inquiries and place orders.

Fastener Fair New Dehli, India MAY 19-20 印度新德里螺絲展

The Fair was successfully held in New Delhi, the nation's political, economic, and cultural capital in northeastern India where more than 22.8 million people live. Most of the exhibitors this year were local companies, but there were still exhibitors from Italy, Germany, Taiwan, and China. Every stand was crowded with visitors during the 2-day fair, not to mention the stands of exhibitors in Taiwan pavilion. The organizer of the fair has announced the next fair in 2017 will return to Mumbai, the main fastener manufacturing area of India.

Fastener Fair Mexico JUN. 01-02 墨西哥市螺絲展

The biennial Fastener Fair Mexico has been successfully given at the World Trade Center (Mexico City), attracting more than 100 exhibitors from the domestic Mexico, USA, Canada, Turkey, Brazil, Taiwan, Germany, Thailand, Spain, Malaysia, India, and China to win business opportunities. The second Fastener Fair Mexico represented an increase of 23% in exhibition space. The fair this year thus attracted many buyers from the local Mexican manufacturing industries (especially from automotive production, automotive components, and home appliance) to make

inquiries or place orders. In addition, there were also many buyers from Panama, Brazil, Colombia, USA, and Canada.

Fastener Expo Shanghai JUN. 23-25 中國上海緊固件暨汽車緊固件專業展

Dubbed as the largest and the most dedicated fastener show in Asia, Fastener Expo Shanghai 2016 utilized Hall 1 (for machinery, wire, molds & dies, consumables) and Hall 2 (for finished fasteners & parts) with a total exhibiting area of 42 thousand square meters and as many as 750 exhibiting companies in attendance. Overseas visitors were mainly from USA, the Middle East, Turkey, Italy, India, Japan, and Hong Kong, interested in purchasing bolts, nuts, screws, washers, electric tools, industrial fasteners, rivets, equipment, tooling & dies, materials, and surface treatments. The show this year broke the record again in the number of exhibitors. It is a benchmark show that reveals possible future trends of the fastener industry.















HARDWARE & TOOLS

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International Hardware Fair Cologne MAR. 06-08 德國科隆國際五金展

The biennual Int'l Hardware Fair Cologne attracted 44,000 trade visitors from 124 countries and 2,670 exhibitors from 55 countries around the world. The venue spanned the area of 144,000 sq. meters. Over 86% of the exhibitors were from abroad, with the highest growth in the number of German exhibitors (+6.3%). There were also a great percentage of exhibitors from European countries such as France, UK, Italy, and Spain.

DesignBUILD Melbourne MAY 04-06 澳洲墨爾本國際建材五金展

DesignBUILD is the only trade show in Australia dedicated to construction hardware, building materials, and related trade activities. Many professionals from the industry sectors such as construction, design, and building materials all came to the show to see new products, new materials, and new industrial trends. Exhibits of this show ranged from building materials, hardware, glass, to various tools, sanitary ware, lighting, doors & windows, etc. With more than 30 years of show history, DesignBUILD can always attract nearly 7,000 professionals from related industries every year. The next DesignBUILD will return again to Sydney in 2017.

Myanmar Int'l Building Material, Hardware & Tool Exhibition

MAY 12-15 緬甸國際五金建材暨手工具展

The exhibits of this show included lighting materials, hand tools, building hardware, decorative hardware, hardware accessories, abrasives, paint, floors & tiles, electrical systems, related machines, to name a few. As Myanmar has just opened its market to the world, many companies came to exhibit mainly out of curiosity about the market and the interest in assessing the possibility of the Myanmar market. The traditional industries of Myanmar show great demand, so there is much space for the market to grow. On the other hand, the Myanmar government has recently announced an 8-year tariff-free favorable measure for foreign investors, which is

expected to boost exponential growth in the demand for building materials in the future 10 years.

INDUSTRIAL COMPONENETS

M-Tech Nagoya APR. 19-21 日本名古屋機械要素技術展 (螺絲區)

The 3-day M-Tech Nagoya was held for the first time. Being held in one of the important industrial, commercial, and transportation hub in central Japan, this show attracted tens of thousands of visitors. Main exhibits in this show were Fasteners / Mechanical Springs, Materials & Fabrication Technology, Surface Treatment & Modification, Hand/Machine Tools, Mechanical Parts & Related Products, Motion Technology / Motor, Fluid Power Transmission / Tube Components, Testing / Measuring / Sensor, Deburring & Industrial Cleaning, etc. More than 30 fastener companies from domestic Japan and other countries came to exhibit and showcased their screws, bolts, washers, nuts, rivets, springs, various forming machines, etc.

WIRE & MACHINERY

Wire Düsseldorf APR. 04-08 德國杜塞道夫線材展(螺絲機械設備館)

The 15th Wire Düsseldorf attracted more than 2,600 exhibitors from the global fastener-related industries. The "Fastener Technology" area in Hall 15 was especially arranged for fastener manufacturers, distributors, traders/importers, related product/ service/solution providers and industrial associations from around the world. Main exhibits included wire & materials, fastener making machines, finished/semifinished fasteners & fixings, surface treatment & processing technology, other fastening service and so on. About 69,500 professional fastener purchasers from 130 countries came to visit wire and tube show this year.









