Starting from 14-16 August 2019, at Hanoi International Exhibition Center (I.C.E - Cung Van Hoa), The 11th "Vietnam Manufacturing Expo (VME 2019)" was organized by Reed Tradex Vietnam with the great support from government by the Vietnam Trade Promotion Agency (VIETRADE) - Ministry of Industry and Trade. The Opening Ceremony is honored to welcome the presence of:

- Mr. DO THANG HAI, Deputy Minister of Ministry of Industry and Trade, Socialist Republic of Vietnam
- 2. His Excellency Mr. TANEE SANGRAT, Ambassador of Thailand to Vietnam, Royal Thai Embassy in Vietnam H.E
- Mr. DAISU OKABE, Minister of Embassy of Japan in Vietnam (EOJ)
- 4. Ms. PANNAKAM JIAMSUCHON, Minister Counsellor of Commercial Affairs Office, Royal Thai Embassy in Vietnam
- 5. Mr. HIRONOBU KITAGAWA, Chief Representative of Japan External Trade Organization (JETRO), Hanoi
- Mr. VU BA PHU, Director General of Vietnam Trade Promotion Agency (VIETRADE), Ministry of Industry and Trade
- Mr. LE HONG THANG, Director of Department of Industry and Trade 7.
- Mr. TE-TIEN CHI, Chairman of the Chinese Fluid Power Association 8.
- 9. Mr. VU TRONG TAI, General Manager, Reed Tradex Vietnam

These exhibitions offered business opportunities and increase the localization index for the machinery and supporting industry in Vietnam with the participation of over 200 leading brands, from 20 leading technology countries including Japan, Korea, China, Taiwan, Thailand and the USA. Accordingly, Mr. Vu Trong Tai, General Manager, Reed Tradex Vietnam - VME 2019 organizer, expressed the positive belief in Vietnam's potential: "Vietnam is considered as one of the potential markets in industrial sector among ASEAN countries. Together with the movement of investment in production, the support by the government policy, advantage in human resources that many multinational corporations in the world have built factories in Vietnam's industrial zones to expand resources and increase production capacity to meet the market demand and needs which grow both domestically and internationally."

At the Opening Ceremony, Mr. Do Thang Hai, Deputy Minister, Ministry of Industry and Trade, said: "In previous years, with the active participation of the Government, Ministries, Departments, Branches, Localities and the Business Community, the supporting industries in Vietnam have achieved remarkable results. The industrial enterprises had increased in both quantity and quality, improved production capacity and participated more and more in the global value chains. In the early stage of this year, during the mid-term review meeting of the Vietnam-Japan Joint Initiative (phase VII), Vietnam and Japan agreed to deploy activities to strongly support the development of the supporting industries in Vietnam, including investment in jigs, molds, human resource training, business management, external trade, market promotion to increase business sales and reduce production costs."

VME 2019 successfully displayed the latest machinery and technologies for the manufacturing and supporting industries by 200 brands from 20 countries. The event attracted over 11,000 industrial part-making factory owners, engineers and industrialists to come and share new solutions and technology within industrial and supporting industries.



Also, don't forget to join us next time at VME 2020 at I.C.E (Cung Van Hoa) 91 Tran Hung Dao, Hanoi from 12-14 August, 2020 under the theme:

FACTORY OF THE FUTURE!!!

## Vietnam Manufacturing Expo (VME 2019)

