

Leading & Top-rated American Thread Rolling Machine Brand

REED MACHINERY, INC.

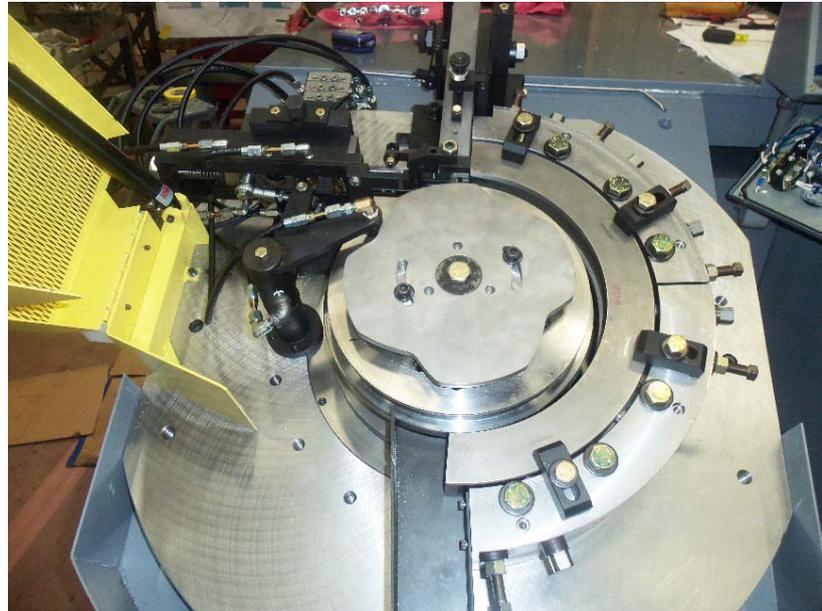
Reed Machinery is a century-old and proven innovator and expert in thread rolling machines. Its history dates way back to 1916 when its predecessor Reed Rolled Thread Die Co. was formed making thread rolling dies and machines. In 2004, Reed Machinery was formed and in 2006 it acquired Waterbury, adding Waterbury's cold headers, parts formers and additional thread rolling machines to the product line.

Today, Reed Machinery has evolved into an extensive product line of 2-die, 3-die, flat die and planetary thread rolling machines, assorted attachments and dies, as well as rebuilding & refurbishing services. It has multiple domestic branches in the U.S. and international sales representatives in Mexico, Australia, Brazil and Israel.

The "Reed" Strengths

"Reed Machinery is unique because we make all types of thread rolling machines," said Steve Copeland, Vice President of Sales & Marketing. "We quote the correct type of machine for each application. Our machines are strong and dependable." He added that Reed Machinery's strength is application knowledge. "We know what will work and what won't work. We quote the correct machine and tooling to do a job. If it won't work we will tell the customer."

Another high feature to point out about Reed Machinery is its IntelligentOne™ RFID Tag technology. "IntelligentOne is a trademarked technology that uses RFID to write data to the actual thread rolling die. It tracks die life and records the actual number of rolled parts on the tag in the die to help manage tool usage. It can be added to dies prior to shipping," said Steve.



High Quality & Tailored to Your Needs

The company self-certifies its machine quality based on many decades of history and experience building very specific types of machines. All equipment is built to meet US safety and electrical codes. For customers with special demand, Reed Machinery offers customized service to provide tailored machines. "We often quote special systems for our customers. Usually it will be based on a standard model machine with a special work support fixture or automation."

New Product to be Highlighted in Wire 2020

Reed Machinery will be promoting the entire product line of thread rolling machines at the Wire show. Highlighted will be the CNC Thread rollers: the A22C, A22HDC and A34C. These are state-of-the-art machines with servo drives, pushbutton die match and job memory for easy set-ups. Also highlighted will be modern automation systems including Universal Collaborative Robots, IAI Scara Robots and a variety of custom automation options.

Among those highlights, the one to point out in particular is A34C, the newest product of Reed Machinery which is a large 3-die thread rolling machine with CNC controls and servo drive motors. It replaces the old model A33 and A34 machines from the 1960's and 1970's, and is intended to serve the large diameter aerospace fastener industry. As a top-rated American brand, Reed Machinery continues to reinvent machine technology and shine out on the world stage.



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