

## Jomarca Acquires South Brazil

*The agreement covers just the accessories unit*

As one of the most important companies in the Brazilian fastener industries, the Jomarca announced, in August 2020, the acquisition of the entire industrial park of South Brazil Furniture Accessories, owned by the Group South Brazil (GSB). With 30 years in the market, GSB opted for the sale to invest more in its activities in the non-woven fabric business.



Ricardo and João Marques Castelhana (superintendent-director and chairman from Jomarca)

“This agreement consists of the acquisition of all lines of accessories from GSB, such as hinges and slides, except for the plastic line of handles. In the coming months all this equipment will be moved from Caçador town, from Santa Catarina State, to Jomarca's industrial plant in Guarulhos, São Paulo State. After the change is done, we estimate that it will start operating at the beginning of 2021. However, a part of it should already be in operation already in 2020. As a result, our current number of employees should jump from 1,000 to 1,200 people. We will expand the Jomarca portfolio of furniture accessories and deliver even more variety to our customers and partners”, told Ricardo Marques Castelhana, the Jomarca superintendent director.

## Until September Brazil Imported 60% from 2019's Total

Finishing the first nine months in 2020, Brazil imported 74,853.96 tons of fasteners (US\$ 361.37 million), 60.4% of the 123,923.4 tons (US\$ 621.65 million) bought during 2019. During last September Brazil imported 7,976.48 tons (US\$ 38.98 million).

For bigger fastener suppliers like China, obviously, it is going to be hard to finish this year well, and that was without a deep fall on imports, also caused by real (the Brazilian currency) depreciation. However, the result will be more reasonable than could be expected, with a fall around 25% from last year.



# Brazilian News

*compiled by Fastener World*

## Hassmann on 65<sup>th</sup> Anniversary

*Today, the company is one of the most important Brazilian fastener manufacturers especially as an automotive supplier.*

In 1955, an Austrian and Brazilian couple, Elka and Karl Hassmann (1930 - 2014) founded in Imigrante town, Rio Grande State, Brazil, the Metalúrgica Hassmann. At the beginning it was just a modest repair company, making maintenance on equipment and manufacturing spare parts for other local industries. Soon after, the activities were enlarging such as manufacturing door locks, door windows and metal frames for windows to the PUC University, in Porto Alegre City, the State Capital, 130 km away from Immigrante.

However, its activities in the fastener industry begun in 1960 onwards especially because of the search for a serial product, which follows international standards, and the a necessity in Brazil, with its industrialization process just beginning.

Since then, the Hassmann has been working with much dedication, not withholding effort to achieve and maintain an excellence in quality, and became one of most important fastener manufacturers in South America.

Currently, the Hassmann has 280 co-workers, and its installed capacity allows the production around 1.8 thousand tons per month, divided on over 50 thousand fasteners types, such as bolts, screws, rivets and special parts produced in diameters from 5 to 30 mm, through cold and hot forming process, always following a strict quality regulation, supplying products for the automotive, agricultural and electrical-electronic industries. Also, the company has operations overseas, with its own office in Brickell Key, Miami, FL, USA.



Hassmann factory



Carlos (son), Peter (son), Elka (mother) and Karl Hassmann (father)



Karl (father), Elka (mother), Carlos (son), Peter (son), Leticia (grand daughter) and Augusto Hassmann (grandson)





Tatiana Nolasco

## The First Woman as ArcelorMittal Business Director

*A young executive takes charge of "Brazilian Sul Fluminense" industrial units*

In the ArcelorMittal - Sul Fluminense, one of the Brazilians industrial steel units, the position of Director Business on long steel, including products such as steel bars and wire rods used for fastener production, was passed to a woman.

The announcement was released last August by the CEO of this business unit at Cia, Mr. Jefferson De Paula, who said: "That news is a source of great pride for us because the Tatiana Furtado Nolasco de Abreu are breaking barriers and paradigms within our traditionally male segment. That post took by her including the Barra Mansa and Resende industrial plants, both towns from the Rio de Janeiro State, that employ around 1,300 direct and indirect employees, the majority of whom are men".

With a degree in Production Engineering, Nolasco has been working in the steel sector for 20 years, is married, aged 40 and is a mother of Rafael and Paula (6- and 4-years old).

## Linear Guides: More Advantages for Norlam Thread Rolling Machine Users

Installed on thread rolling machines produced by Norlam Indústria de Máquinas e Ferramentas Ltda., linear guide is a system that provides operations with high precision along the course of rolling external threads on fasteners and similar products.

"The precision is reflected on the alignment of profile and high rigidity and durability of tools. In addition, its use simplifies maintenance and reduces costs", said Mr. Nelson Rodrigues, the director from the Brazilian company. In addition to manufacturing machines within the 5 to 100 tons range, Norlam also operates in the recovery of machines and tools used in threading, such as thread rolling dies and thread rolls.



Norlam Linear Guides

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