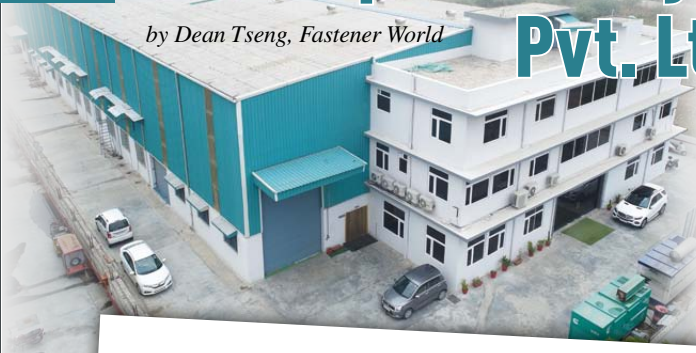


24/7, Durable, Customizable,
Quality-Engrained

Push-Up Tools Udyog Pvt. Ltd.

by Dean Tseng, Fastener World



Push-Up started in 1983 in India as a small-scale unit manufacturing carbide dies and trimming dies for the cold forging industry. Later, it added thread-rolling dies to the product portfolio and diversified to cold forging pins and punches, stamping and molding tools. Now, named as Push-Up Tools Udyog Pvt Ltd., it has three production locations in Rohtak, one with a span of 1 acre and the others spanning 1000 sq. m each. Operating 24/7, these plants house 200 employees. Utilized by customers around the globe in various industries, the tools by Push-Up are mostly sold to Europe, USA and the Middle East.

The company provides production as per customers' drawings and can also customize for provided design as required. "We understand there are various ways of making parts, so we let customers choose the design based on available machinery, manpower skill and raw materials," said managing director, Nitin Jain. Durable and high quality products are the things to expect from Push-Up because "We have a state-of-the-art QC lab," said Nitin, "with all the latest technological machinery including fully functional CNC CMMs, highly accurate contour tracers, roughness testers, profile projectors and all kinds of hand tools."

Nitin said the Covid havoc has taught people to learn various ways of communication to grow and maintain existing business which was earlier never considered workable. Remote online communication has saved business sales and marketing and travel expenses. "All our employees are maintaining complete Covid-19 precautions at work. We have started multi-skill training programs at operator level to ensure work continuity even if some employees are ill."

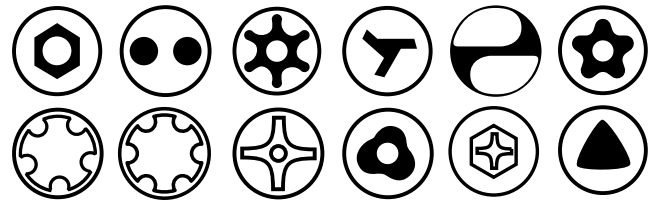
Push-Up offers better tool products with increased efficiency at economical costs, accompanied with technical and application assistance with quality dies and most responsive customer service. "We have state-of-the-art machinery, technical people and management information systems. An extensive and sophisticated process control system ensures that quality is built into the product at each step. This eventually leads to completely documented and traceable finished products." ■

Contact: Mr. Nitin Jain, Managing Director
Email: nitinjain@pushuptools.com

Security Fasteners



Tamper Resistant Fasteners

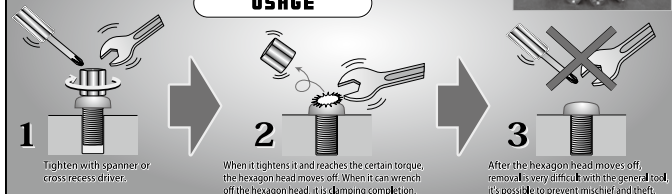


• TRF® is difficult to remove without special tools.

• Available in stock. (M2-M12)

New!! NON-RECESS TRF®

USAGE



310EXPRESS COMPANY

A Div. of SAIMA CORP.

2-9-17 Tsujido, Fujisawa, Kanagawa 251-0047, Japan

TEL: +81-466-36-3656

FAX: +81-466-36-0009

e-mail: info@310ex.com

<https://www.310ex.com>

ISO9001
ISO14001

TRF® is a registered trademark of SAIMA CORPORATION.

