



Exhibition Review

展後報導

compiled by Fastener World

1 Expo Nacional Ferretera 墨西哥瓜達拉哈拉建材五金展 Sep 7-9, 2017

The 29th Expo Nacional Ferretera was held in Guadalajara, Mexico, on September 7-9, 2017. The show attracted 809 exhibiting companies from 19 countries, including Brazil (4 companies), Canada (3), Chile (2), China (309), Cyprus (8), Columbia (15), South Korea (41), Ecuador (9), Spain (20), U.S. (81), India (104), Italy (50), Malta (40), Mexico (44), Panama (47), Puerto Rico (3), Taiwan (19), Turkey (6), and Venezuela (4).

Participating buyers were mostly from Mexico and other Latin American countries. Most of the buyers who approached Fastener World's booth were makers/importers/distributors looking for hand tools, pneumatic tools, and fasteners. Notably, most buyers would start by asking whether their targets have local factories or offices; therefore, any company interested in entering the Mexican market is suggested to look for local agents to collaborate with.

3 Torque Expo Singapore 新加坡扣件暨手工工具五金展

Sep 19-20, 2017 The first edition of Singapore EXPO in 2017 successfully drew the attendance of exhibitors from Taiwan, Vietnam, China and Singapore, who were eager to extend their reach to the fasteners, hand tools and hardware market in Southeast Asia.

Torque Expo held in Singapore with a vast trade hinterland was a new adventure for the show organizers and exhibitors. Through exhibiting and face-to-face contact with local buyers and visitors, exhibitors could not only get a clearer picture of the current industrial development in Southeast Asian countries (such as Singapore, Malaysia, Indonesia, Vietnam, Thailand, Philippines, etc), but also construct a solid base for future business expansion in the region.

2 Hand Tools Expo & Fastener Expo 印度孟買螺絲暨手工工具展 Sep 8-10, 2017

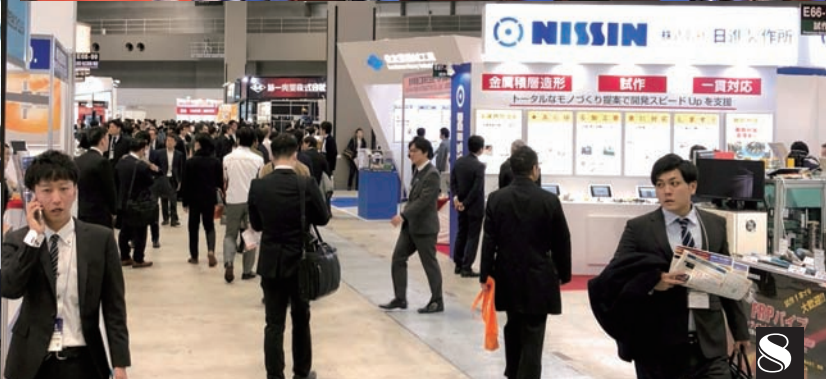
The annual 16th edition of Hand Tools Expo & Fastener Expo 2017 in Mumbai, India has been successfully given at Hall #6 of Bombay Exhibition Centre from Sep 08 to Sep 10.

The Expo this year welcomed the enthusiastic attendance of more than 140 fasteners, hand tools and related hardware suppliers (including 26 exhibitors from local India, 15 from Taiwan, 98 from China and 1 from Japan) eager to tap into the most popular and fastest growing market in South Asia. Exhibit profiles of the 2017 edition included hand tools, power tools, air/pneumatic tools, fasteners, fastening tools, automotive tools, MRO tools, DIY tools, garage tools, abrasives, garden tools, safety tools and accessories. Visitors of the Expo were mostly exporters, importers, distributors, traders, retailers, industry suppliers, etc.

4 M-Tech Osaka 日本大阪機械要素技術展 Oct 4-6, 2017

There were 208 first-time exhibitors from Japan and overseas countries in 2017 and the total exhibitor number reached 1,250. The big show were divided into 3 sub-exhibitions, which were "Design & Manufacturing", "Mechanical Components," and "Facilities & Peripherals." These sub-exhibitions offered buyers different options and approaches to target the suppliers they need or the companies they would be of interest to collaborate with.

On the opening day, the organizer held a session specifically created for all exhibitors to help them gain more orders during the show. They even invited well-known and industry leading purchasers to list the items they would like to purchase this time, so exhibitors could prepare well first and try their best to gain orders from these purchasers. Visitors were mostly product designers/researchers/developers, and the second largest visitors group were purchasers, owners and managers. Visitors from different regions and industry sectors gathered under one roof to exchange intelligence and discover new business opportunities. The organizers also added that the total visitors number during the 3-day event reached 36,939 and the number of registered attendees to the seminars given during the show accounted for 7,301.



5 China International Hardware Show 中國上海國際五金展 Oct 22-24, 2017

The 17th China International Hardware Show (CIHS) concluded successfully at National Exhibition and Convention Center (Shanghai) on October 22-24. Acclaimed as Asia's largest and the world's second largest international specialized hardware show, the show has succeeded in reinforcing the domestic market, and creating a trading channel to connect with global clients for China as well as a platform for overseas enterprises to enter Chinese hardware market and international markets.

A variety of products were displayed at the show, including building hardware & DIY fasteners, locks, security products & accessories, mechanical & electric equipment, processing & manufacturing equipment, hand/power/pneumatic tools, etc. The exhibition spanned the total area of 150,000 sq. meters and brought over 3,000 corporations from nearly 20 countries, along with more than 50,000 professionals and buyers from 85 countries around the globe, demonstrating the vibrant vitality of the hardware industry. The next show will kick off again at National Exhibition and Convention Center (Shanghai) on October 22-24, 2018.

7 Manufacturing Taiwan 台灣工業製造技術設備展 Nov 16-18, 2017

The first Manufacturing Taiwan (M-Taiwan) was successfully given on November 16-18 at Kaohsiung Exhibition Center, located in Asian New Bay Area. According to the statistics released by Department of Statistics (Ministry of Economic Affairs of Taiwan), the machinery industry, one of the three major industries in Taiwan, has a production value approaching NTD 1 trillion and the quality of Taiwanese precision machinery is widely appreciated by international buyers. Moreover, this show held in Kaohsiung, the heartland of Taiwan's heavy industry, also helped facilitate the international exchanges between Taiwanese metal industry and global buyers.

M-Taiwan was concurrently held with the 3rd International Metal Technology Taiwan. Both shows complemented each other and showcased the robust manufacturing capabilities as well as equipment R&D strength of Taiwanese metal industry. The three-day M-Taiwan covered a diverse range of products including machinery, equipment, tools, parts, and software services from the upstream to the downstream. The show was divided into six thematic scopes: Machinery and Equipment; Industrial Automation; Industry 4.0/Smart Manufacturing; Machinery Parts and Components; Dies and 3D Printing Technology; Factory Equipment and Logistics.

6 Expo F 巴拿馬國際五金展 Oct 24-26, 2017

Expo F, the most specialized hardware show in Central America and the Caribbean region, successfully made its first debut on Oct. 24-26, 2017 at Atlapa Convention Center in Panama City. This show attracted a myriad of exhibitors from home and abroad, who showed high interest in developing Latin American & the Caribbean hardware markets.

Fastener World also booked a stand at the show to help relevant Taiwanese industries discover business opportunities and reinforce marketing for their brands. According to the organizers, the aim of Expo F 2017 was to facilitate the improvement and progress in the regional hardware industry, boost industrial collaboration and offer a wide gateway for companies to expand business to Latin American & the Caribbean new emerging hardware markets. In addition, according to Fastener World's show correspondent on-site, Expo F was the best platform for relevant hardware companies to exchange industrial intelligence with each other and the best observatory to get a clear picture of the current market trends and developments in the region. During the 3-day event, exhibitors not only showcased their latest hardware products, technology and patents, but also tried to locate the most potential purchasers and business partners at the event.

8 Automotive World 東京汽車技術展 Jan 17-19, 2018

The Japan automotive technology show took place at Tokyo Big Sight and attracted 1,100 companies from OEMs, auto parts suppliers and other manufacturers in car related field and there joined around 20 Taiwanese companies.

In the Expo the fastener firms accounted for a small proportion, mainly of Japanese companies, and overseas ones including 4 Taiwanese, 1 American, 4 Chinese and 1 German companies.

Automotive World, held from 17 to 19 January 2018, was a combination of exhibitions & conferences covering important topics in the automotive industry such as automotive electronics, connected cars, autonomous driving, EV/HEV/FCV, lightweight and processing technology, etc. Besides, 120 different inspirational speeches of advanced automotive technology were also given by industrial experts during the 3 days. □