



New Chain-Tongs Co., Ltd. established in 1974 in Tali Dist. (Taichung, Taiwan) is specialized in the development and manufacture of ATOLI® hydraulic riveting machines, pneumatic dual-spindle riveting machines, etc. With two factories and one headquarters to offer service to customers, manufacturing capabilities and relevant technique/experience of the company have both reached the int'l level. The durability and performance of its riveting machines have been also recognized and appreciated by industry professionals for a long time. Besides the HQ in Taichung (Taiwan), New Chain-Tongs also set up a branch company for ATOLI® in Dongguan (China) in 2000 to offer service to customers in Guangdong and set up an office in Kunshan City to deal with business in the northeastern region of China. Supported by these multifunctional operations, the company could not only establish quick shipment channels, but could also enhance and optimize relevant service quality and efficiency. Its main products include riveting machines, magnetic drilling machines, automatic tapping machines, high-speed precision drilling machines, etc. Riveting machines are even widely used by many industry leading companies.

New Chain-Tongs Develops New Riveting Machines That Achieve Perfect Riveting

承通—打造完美鉚合的新型鉚釘機

by Gang Hao Chang,
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The Widely Appreciated ATOLI® Brand

New Chain-Tongs has specialized in manufacturing pneumatic/hydraulic riveting machines and H-type steel drilling machines for more than 4 decades. In order to expand the sales & marketing network, improve corporate image and offer service to more customers, the company thus created its own brand- ATOLI® widely admired in the industry and continued to release new products every few years, helping customers achieve better manufacturing efficiency and seek higher profit margin. For instance, the newly released Radial Pneumatic Riveting Machine can deform rivets along the diameter, forming the fiber flow tangential to the workload and greatly increasing the loading ability. In addition, plating on rivets after riveting could still maintain intact. The model shows high stability in riveting and offers multiple advantages e.g., no deformation after riveting, extremely low internal stress, no inner cracks and pleasing appearance. With this machine, the defective rate could be almost zero. On the other hand, the machine is also applicable to riveting parts cut in half or parts with higher torque. Its application range is very comprehensive.

General manager Kun-Ming Hung said, "Our new pneumatic/hydraulic riveting machines and multiple spindles riveting machines can be used to perfectly rivet various parts, such as bicycle gears, automotive/motorbike components, aerospace/medical parts, scissors and hardware). Compared to other products of our competitors, our quality and performance are even better. Moreover, with the low breakdown rate of our products, worldwide customer service, sufficient parts supply and fast aftersales service, our customers have nothing to worry about when they choose us."



Working with Governments/Academics and Having been Certified or Patented for Times

Valuing scientific management, teamwork and sustainability, New Chain-Tongs has a well-experienced technical team to develop the most suitable products for various customers' needs. Over the past years, it was also active in working with governments or private organizations in order to exchange information/technical intelligence and facilitate mutual progress and growth. For example, it worked with ITRI in 1991 for the R&D of automatic drilling machines for steel structure and in 1994 it joined a cooperation & exchange unit organized by SME Administration of Ministry of Economic Affairs (Taiwan) for sharing and exchanging information/intelligence with SMEs and boosting self-growth. Thus far, the company has been certified by ISO9001 and CE. Its products have been also patented in China, India, Vietnam, Malaysia, Indonesia, Japan, Thailand and Taiwan. The company even once won the gold award in iENA.

Facing future opportunities and challenges, New Chain-Tongs will continue to follow the principles of "calmness, persistence, steadiness, and optimism" and stay on roads of "R&D, innovation and progress" to continuously manufacture high quality machines and provide global customers with best service experience. ■

