158

compiled by Fastener World

滙達參展實績(2018年3~7月)

Fastener World Exhibitions Footprints (March-July 2018)

International Hardware Fair Cologne 03/04-07

International Hardware Fair Cologne opened its doors during March 4-7 at Koelnmesse fair grounds, gathering as many as 2,700 exhibitors from more than 50 countries displaying fasteners, hand tools, industrial supplies, fittings and other products. 80% of those exhibitors came from abroad. The hand tools area had 1,650 exhibitors, the industrial supply area had 450, the fasteners & fixings area had 350, and the other areas had 298 exhibitors. The total exhibitor



count grew 5% compared to the last edition. This year the show held the E-Commerce Summit inviting many e-commerce giants to provide exchange and consultation on digitalization as a response to German hardware industry going for e-commerce under Industry 4.0. The show also came with a Start-up Village providing opportunities of collaboration between traditional hardware companies and e-commerce start-ups.

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Wire & Tube Düsseldorf 04/16-20

Following the success of 2016, Wire & Tube Düsseldorf once again opened its gates at Düsseldorf Exhibition Centre on April 16-20, 2018. As 2018 is the 30th anniversary of this show, Wire &Tube Düsseldorf 2018 not only became bigger in scale, but also became more international than ever. This year the show drew around 2,600 exhibitors in attendance (on a net

exhibition space of 118,000 sqm) to showcase their latest wire and tube technology and service. In addition to leading Taiwanese companies coming to exhibit at the show, Fastener World Inc. was also present this year to help fastener companies,

which would like to tap into
European and neighboring
markets, reinforce their
promotion and strive for more
exposure in the int'l market
through on-site dissemination
of free magazines and e-books.
According to the post-show
statistics of the organizer, the



2018 show drew the attendance of more than 70,000 visitors from around 130 countries in total to establish business contact, make inquiries and place orders. The next show is scheduled to take place in 2020 again.

Fastener Fair USA 04/11-12

On April 11-12, the first edition of Fastener Fair USA took place at the Huntington Convention Center in Cleveland, OH and successfully drew the attendance of more than 2,000 fastener related

buyers and professionals, exceeding the expectation of



the show organizer. 250 exhibitors from 20 countries came to exhibit at the 2018 fair located in the heart of the Midwest manufacturing region of the U.S.

and established face-to-face contact with local buyers from the distribution, automotive, aerospace, energy, civil engineering and construction industries. The next edition of Fastener Fair USA is scheduled to take place at the Cobo Center in Detroit, MI on May 22-23, 2019.

N. AMERICA

Fastener Fair Mexico 06/20-21

Brought by Fastener World, 8 superior fastener and related service manufacturers and suppliers from Taiwan (incl. Sheh Fung, Metal Fasteners, Ko Ying, Jagular, Anchor Fasteners, King Yuan Dar, Fukung, Key-Use) flied to Mexico, one of

the largest manufacturing countries in Latin America, to partake in the annually held Fastener Fair Mexico this June in Guadalajara (time: 11:00 a.m. to 5:00 p.m.). Around 120 exhibitors booked their stands this year and they were mainly from local Mexico, USA, Taiwan, Turkey, Spain, Germany, Belgium, Israel and China. Fastener Fair Mexico is the only exhibition dedicated to screws, fixings, related machinery and service in Latin America and the fair this year was the

4th edition. The best location of its venue helped draw the attendance of more visitors and buyers from S. America, N. America and even from other regions/countries and made it easier for exhibitors from Taiwan and other countries interested in entering Latin American market get quicker access to the purchasing demand of local buyers



and establish more efficient partnering routes with each other in the near future.

Taiwan Int'l Fastener Show 04/10-12

This is the only one B2B show in Taiwan particularly dedicated to related fastening products, technology and service. In the 2018 edition, 415 companies came to exhibit their latest fasteners, machines, technology, service and various fastening solutions. Fastener World Inc. once



again became the most focused exhibitor at the show to offer industry professionals quick, efficient and a complete range of fastener purchasing info and suggestions through free dissemination of magazines and e-books. Many domestic and foreign

buyers noted, "Fastener World did help them get complete info regarding Taiwanese and overseas fastener suppliers and those publications handed out from Fastener World's booth also made their purchase in Taiwan much easier! Some visitors experiencing Fastener World's online B2B system onsite were even impressed by its business matchmaking efficiency."

China (Guangzhou) Int'l Fasteners, Spring & Equipment Exhibition 06/06-08

The 19th edition took place at China Import and Export Fair Pazhou Complex (C Area) this June. Exhibit profile included a variety of fasteners, installation/assembly products, manufacturing machines, applied materials, tools/systems, etc. The marketing team of Fastener World also booked a stand at the exhibition this year in order to observe local market developments and discover potential



business opportunities for companies interested in tapping into Chinese market. Fastener World correspondent on-site reported, "Guangzhou has been one of the major commercial and trade cities in Southern China and it has

very well-developed and quite booming manufacturing for cars, petrochemical and electric/electronic products. The exhibition this year also attracted several buyers and decision makers from domestic China and other countries to inquire for the most competitive and advantageous products/service."

Fastener Fair India 05/18-19 After the successful edition in 2016 Faster

After the successful edition in 2016, Fastener Fair New Delhi again opened its gates at Pragati Maidan Exhibition Centre on May 18-19 this year. 165 exhibitors from India, Taiwan,

Japan, Germany, Turkey, S. Korea and China were present. Being aware of the booming economy and the internationally friendly business and

investment environment, Taiwan's Fastener World Inc. again brought 14 Taiwanese companies to exhibit at Fastener Fair New Delhi 2018. The onsite correspondent of Fastener World Magazine reported, "India currently has a quite booming development in its automotive, rail, road, telecom, energy,



construction, petrochemical industries, which all exhibit a great demand for fasteners. As a result, the most specialized fastener exhibition in South Asia- Fastener Fair India, always draws the attendance of nearly 3,000 industry professionals every year and more than 90% of these visitors are local Indian company owners or purchasing representatives from the management level, who have years of experience in purchasing fasteners or related machines from Taiwan, China, other Asian countries or European/American countries."

Fastener Expo Shanghai 06/20-22

Fastener Expo Shanghai 2018 took place at the new venue – National Exhibition and Convention Center (Shanghai). The 3-day event drew the attendance of nearly 800 exhibitors from around 14 countries/regions to exhibit various standard/non-standard fasteners, industrial fasteners, fastener manufacturing technology & equipment, fastener molds & dies, consumables, materials and related products and technology. Fastener World's onsite correspondent said, "Fastener Expo Shanghai

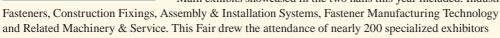


is one of the three largest int'l shows dedicated to fasteners and is also the main gate for many Taiwanese companies interested in entering the Chinese market." The organizer said that the next edition of Fastener Expo Shanghai will take place again on June 26-28, 2019 at National Exhibition and Convention Center (Shanghai).

MIDDLE EAST/ TURKEY

Fastener Fair Turkey 03/01-03

The biennial Fastener Fair Turkey took place March 1-3 at IFM-Istanbul Expo Centre located in Istanbul, the biggest city of Turkey. Main exhibits showcased in the two halls this year included: Industrial





from 13 countries (Turkey, Italy, Germany, USA, Spain, France, UK, Netherlands, Israel, Taiwan, India, Japan and China). Turkish exhibitors, in particular, were the largest exhibiting group. Leading Turkish companies were also present to exhibit their products and exchange information with other domestic/foreign buyers. Fastener World also brought 12 companies to the show to showcase their main products. They hoped to demonstrate the advantageous features of Taiwanese products to visiting buyers and establish partnerships with more potential buyers from Turkey and neighboring countries.

More shows Fastener World will attend... (★means shows represented by Fastener World)

08/29-31 Hand Tools & Fastener Expo

09/06-08 Expo Nacional Ferretera

09/26-29 Fastener Shanghai

10/03-04 Torque Expo Coventry

10/03-05 M-Tech Mechanical Components & Materials Technology Expo Osaka

10/10-12 China Int'l Hardware Show

10/16-18 Fastener Poland ★

10/17-19 Taiwan Hardware Show

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10/30-11/02 Korea Metal Week

10/30-11/01 Int'l Fastener Expo ★

For exhibition info, please contact Exhibition/Sales Dept. of Fastener World (+886-295-4000 / foreign@fastener-world.com.tw)