

## 紧“沪”相依

### 2015年上海国际紧固件展后势可期

#### Connected with Shanghai

# Fastener Expo Shanghai 2015 Ends with Strong Future Potential

by Tanya Shih, Fastener World Inc.

**A**s one of the biggest fastener fair in the world, the 6th edition of Fastener Expo Shanghai was held at Shanghai World Expo Exhibition Convention Center during June 25-27, 2015. Since 2010, the number of exhibitors at Fastener Expo Shanghai has been increasing every year.

According to statistics, the net floor area used by this edition reached 42 thousand square meters. The three-day fair was divided into an Equipment Hall and a Fastener Product Hall, attracting 688 mainstream companies from the fastener industry in total. Exhibitors at the Equipment Hall included Ningbo Sijin Machinery, Shanghai Chen Hao Machinery, Zen-Young Industrial, Shanghai Chun Zu Machinery, and Jern Yao Machinery (Shanghai). Exhibitors at the Fastener Product Hall included Tong Ming Enterprise, Shanghai Chengtai Hardware, and Zhaofeng Fastener. Exhibitors from countries/regions including Taiwan, South Korea, Haiyen, and Jiashan all exhibited on their own pavilions. This time 13 Taiwanese exhibitors were led by Fastener World Inc. to the fair, including Masterpiece Hardware Industrial, Tung Fang Accuracy, Chong Yang Industrial, Co-Wealth Enterprise, Home Soon Enterprise, L & W Fasteners, Hsiung Jen Industrial, China Pneumatic Corp., Wing Tone Industrial, Minsun Technology, Fontec Screws, and Yih Cheng.



2015年第六届上海国际紧固件专业展于6月25~27日在浦东世博展览馆盛大举办,作为全球最具规模的紧固件专业展之一,自2010年以来,上海国际紧固件专业展每年的参展企业直线攀升。

据统计,本次展会面积达42,000平方米,展期三天共吸引688家来自业内主流企业参展,会展中规划有设备及产品两馆。其中设备馆参展企业有宁波思进、上海振好、台湾仁阳、上海春日、上海正侑等;紧固件成品企业有浙江东明、上海承泰、海盐兆丰等,更有台湾、韩国、海盐、嘉善等地区 and 国家的紧固件企业以组团形式参展。台湾展团由汇达(惠达杂志社)偕同金全益、东纺、仲阳、竟丞、宏舜、金大鼎、雄仁、中国气动、运通、敏尚、锋泉、义国等13家企业参加。

现场涌进来自美国、德国、澳大利亚、英国、日本、韩国、泰国、越南、柬埔寨、印尼、马来西亚、印度、台湾等60多个国家观众,主办方预估总数将逾27,000人,其中外商2,000人左右。他们将重点采购螺栓、螺母、螺钉、垫圈、非标、电动工具、工业紧固件、垫圈、铆钉、设备、工模具、原材料、表面处理等产品。





CHINA PNEUMATIC中国气动



CHONG YANG仲阳



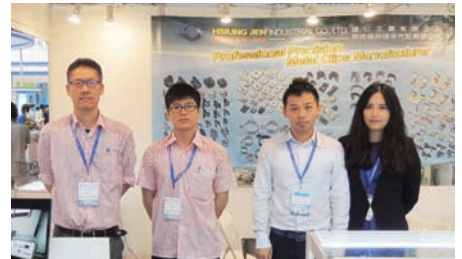
CO-WEALTH竞丞



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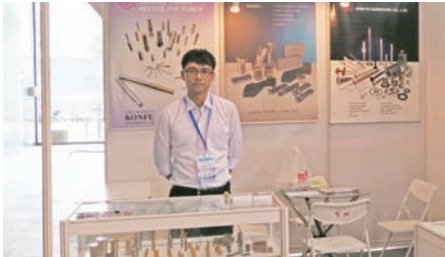
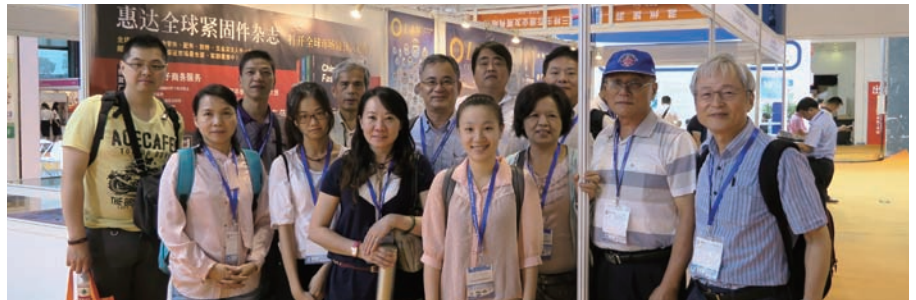
HOME SOON宏舜



HSIUNG YU雄宇



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MY HAND义国



TUNG FANG东钊



WING TONE运通



YANGYI阳屹



Onsite visitors from more than 60 countries including U.S.A, Germany, Australia, UK, Japan, South Korea, Thailand, Vietnam, Cambodia, Indonesia, Malaysia, India, and Taiwan swarmed in the venue. The organizer estimated that the total visitor count was at 27 thousand people, including 2 thousand overseas visitors who mainly came to purchase bolts, nuts, screws, washers, non-standard fasteners, electric tools, industrial fasteners, rivets, equipment, tooling, raw materials, and heat treatment technology.

As the industry continues to develop rapidly, many exhibitors start to pay attention to building their own brands and enhance corporate image by using special stand construction. Exhibitors using special stand construction on the booth area above 100 m<sup>2</sup> accounted for 3% of the total exhibitors, and their stand constructions were fine and characteristic. For industry players, exhibiting in Fastener Expo Shanghai is not just a visual feast but also a chance to find manufacturing equipment and new fasteners for aerospace, military, automobile, and construction applications.

随着行业的快速发展，不少企业开始重视自身品牌建设，以特殊装潢来强化企业形象。今年上海展，100平方米以上的特装企业占到展商总数的3%，展位装修精美，特色十足。对于业内人士而言，参加上海国际紧固件专业展，不仅是视觉飨宴，更能在展会上找到航空航太、军用、汽车、建筑及新型紧固件成品与生产设备。

