## Manufacturers in the Lead

# **SSF** Goes Green with New Wood Connectors Release

环保永续 固特金属发表新木结构连接件



Boasting the best choice for washers and stampings of customers, the top-notch Chinese assembly & installation solutions provider, SSF Industrial Co., Ltd., has recently moved a step forward and expanded its product portfolio to include the new wood connectors, demonstrating its dedication to cater to the growing demand of customers seeking sustainability and a greener environment.

#### AD on p154



Contact: Sales Manager Lilian Zheng Email: lilian@ssfwashers.com

# Durable, Corrosion-Resistant, Easy to Install

Designed with durability, corrosion-resistance, and ease of installation to cater to different environmental conditions and structural requirements, SSF's wood connectors, currently available in a wide range of materials including galvanized steel and stainless steel, feature a robust structure that ensures a secure and stable connection between timber components, which are particularly suitable for the applications of construction companies, timber frame builders, and DIYers requiring reliable and high performance connectors for their projects. With high strength, corrosion resistance, and ease of installation as the main advantages, the wood connectors can withstand significant loads, making them ideal for both residential and commercial construction projects, not to mention their compatibility with various timber types and sizes.

"We ventured into the wood connectors market to diversify our product offerings and tap into the growing demand for sustainable and environmentallyfriendly building materials, as we recognized an opportunity to leverage our expertise in metalworking to create high-quality connectors that would support the use of brackets in construction. These products can complement with our existing washers and stamped parts in applications and have been in the process of obtaining relevant certifications," according to SSF.

### New Plant to be Fully Operational by the Yearend

With an envision to create a smart factory equipped with automated and real-time production monitoring & QC systems, SSF's investment in establishing new plants to enhance manufacturing capabilities, improve efficiency, support the development of new product lines, and respond to CBAM and relevant carbon reduction initiatives clearly reveals its commitment to sustainability and incorporation of energy-efficient technologies and processes to minimize its carbon footprint.

"Our new facilities are expected to be fully operational by the yearend. Once the plant with the use of renewable energy sources, waste reduction measures, and implementation of green manufacturing practices is inaugurated, it'll play a crucial role in meeting increasing customer demands and expanding our market presence," according to SSF.

As an industry-leading manufacturer, SSF continues to maintain or even exceed its target capacity of 1,800 tons/month. Its focus on quality and customer satisfaction has also helped it secure new contracts and expand its presence in Europe and the U.S.

"Aiming at becoming a leading fasteners and connectors supplier, our goal is to continue expanding product offerings and market reach while maintaining the highest standards of quality and customer service. We also expect to strengthen our industrial position through strategic partnerships, continuous manufacturing process improvement, and by staying ahead of market trends and customer needs, in order to achieve sustainable growth and contribute positively to the industries we serve," according to SSF.

Copyright owned by Fastener World / Article by Gang Hao Chang, Vice Editor-in-Chief