

# HAIYAN LONGWEI-

郎溪龙威金属科技

## Flexible Automated Production & Non-standard Bolts/ Pipe Clamps/ Stamping Parts Manufacture

Langxi Longwei Metal Technology (former Haiyan Longwei Hardware Co., Ltd.) is mainly engaged in the production and export of carbon steel and stainless steel U bolts, eye bolts, hook bolts, foundation bolts, pipe clamps, customized stamping parts and hot forging bolts, which have been adopted by many customers in the field of industrial applications that attach great importance to the high strength and tensile performance.

With the expansion of its operation, Longwei relocated from Zhejiang to Anhui many years ago, where its larger, modern factory and the higher capacity it creates allow it to further meet customers' expectations for high-quality products. It also has Haiyan Longwei Import & Export Co., Ltd. which specializes in handling export business.

### Adopting Materials from Major Manufacturers/ Self-owned Die Processing Center

High quality is one of the reasons that Longwei has gained a firm presence in the fastener industry for years. In addition to insisting on using qualified materials from leading manufacturers, Longwei also has its products manufactured in accordance with international standards such as GB, DIN, and ANSI, and its flexible production lines are also capable of processing according to customers' drawings. The 5,000 sq. m plant has an average production capacity of 280 tons per month. In addition, **Longwei has continued to refine its production lines and equipment to enable its staff to more accurately ensure each product out of its factory to meet customer standards, including the establishment of a mold processing center, upgraded automation equipment and a patented eye bolts production line.**

Longwei's products are widely used in the construction, shipbuilding, railroad and machinery sectors, where the strength and durability of fasteners are critical. "Our secondary processes, such as heat treatment, are carried out in accordance with international standards, and we are equipped with tensile strength and hardness testing machines for subsequent testing to ensure the quality of our products," says Nicole Gu, Longwei Sales Manager. "

### Self-evident Strengths Make It Preferred by European Customers

Longwei has never relied on price-cutting to win orders, but rather chooses to prioritize the technology, service and quality customers value the most. As a result, Longwei has accumulated many loyal partners in several markets. A Swiss customer purchasing eye bolts from it once said: "We prefer collaborating with Longwei as its quality is much better, even though they don't offer the lowest prices." These words show how much they appreciate Longwei's efforts.



**As much as 90% of Longwei's products are exported to Europe and the United States, as well as to Russia and other countries.** In response to the growing demand from the global market, **Longwei opened its Phase II factory 4 years ago, actively introducing automation equipment** in the hope of increasing production capacity to serve more customers.

"In the future, we plan to expand our promotion and sales in emerging markets such as South America, in order to win more customers' orders. In addition, the automation of our factories will also be a key project for us, and we look forward to another wave of improvement in our efficiency and product precision," added Manager Gu. ■

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