



IFS China 2025

Finished Products and Machinery Factories
Focus on "Domestic Sales" and
"Russian Reconstruction"
Business Opportunities

2025中国上海国际紧固件工业博览会 成品、机械厂放眼「内销」及「俄重建」商机

On May 22-24, roughly one thousand Chinese and a few overseas fastener-related exhibitors gathered at the Shanghai World Expo Exhibition & Convention Center (SWECC) to participate in the annual IFS China. This year, two halls were open (one for raw materials, equipment, molds/dies, and consumables, and the other for finished fasteners) with the total exhibition area of about 40,000 square meters.

The exhibitors this year were mainly Chinese companies focusing on domestic sales, but there were also a few European and U.S. machinery-related companies (e.g. SACMA and National Machinery) wishing to expand their domestic sales in China. In addition, about 10 well-known Taiwanese machinery & equipment brands, such as Chun Zu, Jiancai, Tong Ming, and Jern Yao, as well as some punch/die/wire suppliers also participated in this year's show to enhance their exposure. According to the observation of Fastener World's staff on-site, the visitors this year, facing the influence of new regulations and tariff barriers from the EU and the U.S., were mainly buyers from China, India and Russia (not many from the EU and the U.S.), and most of them were buyers focusing on domestic sales in China. Visitors came mainly on the first day of the three-day exhibition, and the second day's crowd was less because of heavy rain.

Some local manufacturers revealed to Fastener World's staff on-site that the turmoil in the global market over the past few months has caused a great impact on the export performance of Chinese suppliers, so many of them have turned to strengthen domestic sales and shifted to India, Brazil, Central & South America, and other emerging markets to cope with it. One Chinese manufacturer mentioned that as Russia recently put out a lot of post-war reconstruction programs ushering in increased demand for fasteners, many Chinese companies received a lot of inquiries and orders from Russian buyers, many of which could not even be handled by a single manufacturer and had to be divided into separate orders to be processed by 2-3 downstream factories in order to ensure punctual delivery. While the EU and the U.S. continue to exert economic pressure on China at the time,

such orders do bring a ray of hope to Chinese manufacturers having encountered significantly decreased orders from Europe and the U.S. and ease the cost pressure on their operation. In addition, a number of industry experts were invited to hold trend seminars and industry summits focusing on CBAM and U.S. tariffs. They mentioned that although CBAM and U.S. tariffs had increased the short-term pressure on Chinese enterprises, the layout of export sales should be continuously strengthened in order to mitigate the involution of the Chinese market.

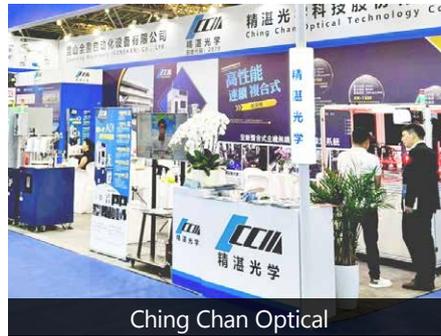
As there will be another international fastener expo in Shanghai this June, some exhibitors said that, considering the scale of both big shows, they will still actively participate in one of these industry events or both on the premise of expanding market opportunities. However, they suggested that with the dates of both shows being so close to each other, it might be better to combine them into one bigger show, thereby attracting more visiting overseas buyers and expanding the benefits of participation.

The organizer has announced that the next show will be held on May 20-22, 2026 at SWECC.





Cheng I Wire Machinery



Ching Chan Optical



Hungli



Jern Yao



Jianshan Sanyung



Jiashan Dagan



Jiaxing Gwo Lian



Jiaxing Xinzan



New Best Wire



Pointmaster



SACMA



Shanghai Chun Zu



Tainan Chin Chang



Zhejiang Jiancai



Zhejiang Yeswin

