

2014 04/08~10 歐洲漢諾威螺絲展 請勿錯過 德國司徒加特螺絲展 完美成功落幕

文 / 惠達 蕭方綺

第五屆德國司徒加特螺絲展於德國司徒加特展覽中心 (MESSE STUTT GART)，精采落幕，此展作為歐洲領導性展會，也為今年歐洲扣件展會揭開序幕。

2013年2月26到28日三天展期，包括三個展館，展出面積高達16,000平方公尺，吸引了來自36國，共計811家專業螺絲展商；其中3/4展商來自德國境外，包含義大利、英國、土耳其、荷蘭、西班牙、波蘭、法國、美國，而亞洲展商主要來自台灣、中國及印度；在參觀者部分，此次展覽也吸引10,600名以歐盟為主的買主。

在本次展會中，國外地區參展商以台灣最為龐大，其中由匯達公司所代理組成的代表團共計119家，此次參展展商除可自行向國貿局或透過螺絲貿易協會申請參展旅費補助，匯達公司也特別規劃「國家形象館」來配合展商需求，全場形象清新壯觀，贏得眾多國內外買主的注目眼光。

螺絲貿易協會在理事長陳俊男先生的領導下，特別拜會歐洲螺絲分銷商協會 (EFDA) 及美國螺絲分銷商協會 (NFDA) 交換商機，並由衷歡迎他們組團參加四月份的台南螺絲展。

根據歐盟執委會最新統計，台灣螺絲出口歐盟市場在2011年創造51.8萬噸、10.9億歐元的交易量；而在2012年也仍保有47.2萬噸、10.3億歐元的雙位數成績。若錯過此次司徒加特展，同為歐洲專業展的漢諾威螺絲展預計於2014年4月8日至10日舉辦，讓您在最高效率網羅歐洲重點買主，搶佔高端產業供應鏈，並拓展公司在歐洲的品牌知名度。

此外，下一屆司徒加特螺絲展將於2015年3月10-12日舉行，勢必將又掀起另一波商機高潮。如欲獲得最新訊息，請洽台灣代理商—匯達展覽。



TFTA 陳俊男理事長帶領重要幹部拜訪 EFDA，並由 EFDA 會長 Dr. Volker Lederer 盛情款待。



Don't Miss out on Fastener Fair Hannover on April 8-10, 2014

Fastener Fair Stuttgart Came to a Perfect End

by Serena Hsiao, Fastener World, Inc.

The 5th edition of Fastener Fair Stuttgart in MESSE STUTTGART Germany made a grand curtain call. As a leading exhibition in Europe, it denotes the kick-start of a series of other European fastener shows for this year.

The 5th edition took place during February 26 – 28, 2013, spanning an area of 16,000 square meters encompassing three halls. It attracted a total of 811 professional exhibitors from 36 countries. Among them, 75% were foreign exhibitors from outside of Germany, including Italy, England, Turkey, Netherlands, Spain, France, and America. Besides, Asian exhibitors were mainly from Taiwan, China, and India. The fair also attracted 10,600 buyers mainly from EU.

During this fair, foreign exhibitors were mainly comprised of Taiwan corporations, among which 119 Taiwanese corporations were led by Fastener World Inc. In addition, Taiwanese exhibitors could apply for travel subsidy through Bureau of Foreign Trade or TFTA (Taiwan Fastener Trading Association). Moreover, Fastener World Inc. exclusively arranged a Taiwan Pavilion in which special decorations were applied to booths of Taiwanese exhibitors to give refreshment to the whole venue and attract many foreign buyers.

Under the leadership of TFTA Chairman Mr. Jim C.N. Chen, Taiwan corporations had the chance to exchange business opportunities with EFDA as well as NFDA, and invited them with full passion to attend International Fastener Show Tainan Taiwan held in April 2013.

According to the latest statistics of European Commission, in 2011 Taiwan exported 518 thousand tons of fasteners, reaching a total value of 1.09 billion euros. In 2012, the volume was 472 thousand tons and 1.03 billion euros, both of which remained 2-digit performance. For those who didn't make it to Fastener Fair Stuttgart, Fastener Fair Hannover will kick off on April 8-10 of 2014 to help you seek critical European buyers with the highest efficiency, seize supply chains of high-end industries, and expand brand awareness in Europe.

The next edition of Fastener Fair Stuttgart will be held during March 10-12 in 2015, which is expected to turn up another wave of business opportunities. For more latest information, please contact the Taiwan agent, International Fastener Exhibition Corp.



2013

FASTENER FAIR
STUTT GART

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2014

FASTENER FAIR
HANNOVER

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NCG TOOLS



SCREWTECH INDUSTRY CO., LTD



SEN CHANG



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MACHINE CO., LTD. V



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WE POWER



SCREWTECH



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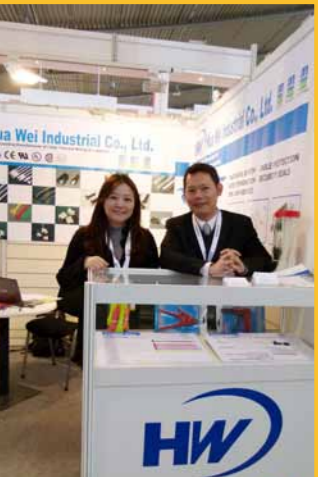
ACCURTEK



SHANGHAI WISECHAIN



SHANGHAI WISECHAIN



HUA WEI



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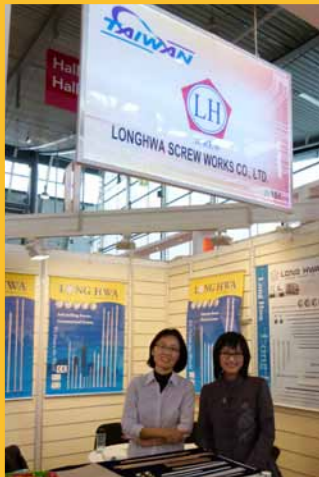
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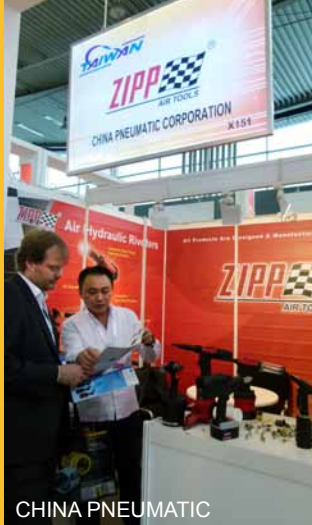
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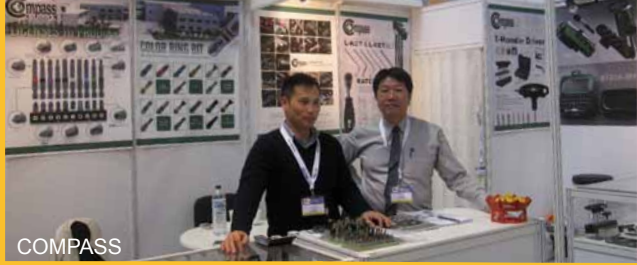
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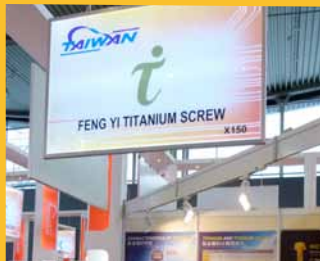
IFI & MORGAN



COMPASS



AIMREACH



FENG YI TITANIUM SCREW



GOLDEN TSANN YUH



MUKING



A-PLUS



TOP SCREW



FENG YI



HOME SOON



3 STAR RIVETS



A-PLUS



ESSENCE METHOD REFINE



CHANG CHIN INDUSTRY CORP.



KWANTEX



KTX- TORPEDO



ANCHOR



MASTER UNITED CORP.



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