

International Exhibition for the Fastener and Fixing Industry Continues to Grow

Fastener Fair Stuttgart 2015 Now Occupies Four Halls

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text & photos courtesy of
Mack Brooks Exhibitions



Fastener Fair Stuttgart 2015, the world's leading exhibition for the fastener and fixing industry, will take place from 10-12 March, 2015 at the exhibition grounds in Stuttgart. A year before the show start date, the majority of exhibition space has already been booked; 70% of available stand space has now been allocated. Alongside the numerous exhibitors from the previous event, there are also many new exhibiting companies. Due to high demand, exhibition organisers Mack Brooks Exhibitions have expanded stand space for Fastener Fair Stuttgart 2015 by adding a new hall. In addition to halls 4, 6 and 8, hall C2 will be made available next year at the exhibition grounds in Stuttgart.



Consequently, Fastener Fair Stuttgart 2015 promises to be even bigger than the previous exhibition which ended with a record number of exhibitors, visitors and exhibition space. A total of 811 exhibitors from 36 countries presented their products and solutions to 10,600 trade visitors from 90 countries. Compared to the previous event in 2011, this was an increase of 28% in visitor numbers and 21% in exhibitor numbers. The three exhibition halls for Fastener Fair Stuttgart 2013 were completely sold out.

Exhibitors were highly satisfied with Fastener Fair 2013. The exhibitor survey confirmed that 98% of exhibitors achieved their aims and 89% rated the visitor quality as good or very good. Trade visitors from all over the world travelled to attend Fastener Fair Stuttgart 2013. The most important visitor countries after Germany (37% of all visitors) were Italy, Great Britain, France and Poland.

Fastener Fair Stuttgart covers all aspects of the fastener and fixing industry and is primarily aimed at retailers and manufacturers. The target audience consists mainly of wholesalers, dealers, suppliers and manufacturers.

Fastener Fair Stuttgart 2015 offers the following products and services: Industrial fasteners and fixings, construction fixings, assembly and installation systems, fastener manufacturing technology, storage, distribution and factory equipment as well as information services.

Companies that would like to exhibit at Fastener Fair Stuttgart 2015 can request further information about participation through the exhibition website: www.fastenerfair.com/stuttgart.

