

Could Japanese Fasteners Make A Triumph Riding the “Arrows” of Abenomics?

Check Out M-Tech Tokyo!

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The 18th edition of M-Tech Tokyo 2014 took place in Tokyo Big Sight during June 25-27, 2014. According to the report of our onsite specialist, the show gathered 47 prefectures of Japan and 16 overseas countries, as well as Taiwanese exhibitors including Chun Yu, Wa Tai, and Hong Deh Bao, which told us that they are optimistic and positive for this show. The hallways were packed with inquiring people especially when time approached to noon.

Recently Japan has gone full throttle for a historically significant revolution. Prime Minister Abe’s “three economic arrows” brings depreciated yens to the hope of industry recovery, but looking at the long-term Japan still faces challenges upfront. Japanese economy is mostly purported by SMEs, of which 99% are undergoing these 3 situations: “polarized development towards Tokyo”, “business succession problems”, and “investment & employment going overseas” (a typical example is Japanese manufacturing industry actively purchasing from and building plants in ASEAN and Latin America). This is exactly the problem faced by the Japanese exhibitors of this show. Propelled by this social development, the scale of “Manufacturing World 2014 Japan” has expanded to 2,100 exhibitors and 80,608 visitors, and a venue area equivalent to 4.8 Tokyo Domes. The exhibitors of “M-Tech Tokyo 2014”, one of the

乘上安倍之箭 日本扣件 能否如日中天 就看M-Tech機械 要素展!

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2014年第18屆東京機械要素展已於2014年6月25-27日在東京國際展覽中心(Tokyo Big Sight)完美展出。據本社參展專員的即時回報，此次台灣方面的參展商，包括春雨、和泰、鴻得堡，對展會現況抱持正面評價，積極搶攻日本大餅，此屆展覽吸引日本國內47都道府縣





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與海外16國，現場走道人潮熱絡，尤其近正午時段更如市集般滿滿！

近年日本全力邁入史上的重大革新，首相安倍上任後射出的經濟三道箭，使日幣貶值帶動景氣復甦的曙光，但長期來看日本仍面臨挑戰。日本的經濟骨幹絕多數是由中小企業支撐，但其中99%以上正處於這三種狀況：「集中於東京的單極化發展」、「事業繼承的接軌」、「工廠與人才雇用轉向海外」（最明顯之例是日本製造業積極向東協與南美採購與設廠），這正是此展參展商正要面對的問題。在此社會情勢的策動下，今年「日本製造世界大展」的規模擴大到2,100家展商與80,608萬名參觀者，展地面積等同4.8座東京巨蛋，其中的「東京機械要素展」的展商就佔了1,430家！（佔總展商數的一半以上，多數是中小企業）搶佔國內與海外發展的商機。參展家數多，且機械要素項目眾多，展商應盡速報名，選擇相關重要的地點屋台，此展非常重要。

嗅探日本改革之箭的商機，就不可錯過東京機械要素展！

shows of "Manufacturing World", accounted for 1,430 companies, most of which were SMEs. That is over half of the total exhibitor count! Those Japanese exhibitors came to grab a lion's share of domestic and overseas business opportunity. As this show contains numerous companies and products, exhibitors should register in advance and choose the most appropriate booth. This is a very important show.

If you are to scout for the business opportunity in the arrows of Japanese revolution, M-Tech Tokyo is the one you should never miss out!

