

## 2014上海紧固件專業展暨第5屆汽車紧固件、沖壓件、車床件展

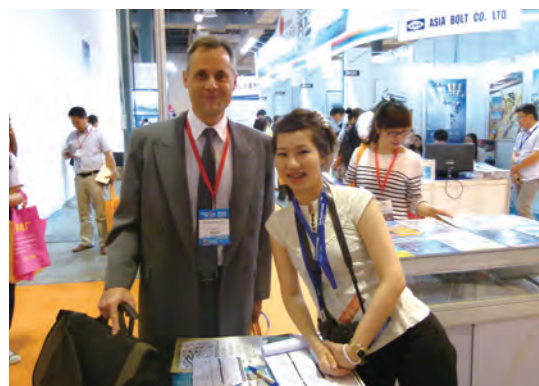
# Fastener Expo Shanghai 2014

by Tanya Shih, Fastener World Inc.  
文 / 惠達 施淳真

Claiming to be “the largest fastener show in Asia with business opportunities”, Fastener Expo Shanghai took place again at Shanghai World Expo Exhibition & Convention Center during June 19-21. It has been the 5th anniversary of the show in 2014 since it was first given.

Products in focus this time were more specific than last year and included fasteners, wire rods, forming & forging technology, threading machines, inspection equipment, molds & dies, stamping parts, and machining parts. The exhibition with potential business opportunities attracted 656 exhibitors from China, Germany, India, Israel, Japan, South Korea, Taiwan, and USA. In Taiwan Pavilion were Unipack, Hsiung Yu, Chian Yung, Uni-Protech, Yang Yi, Wing Tone, Minsun, Topgo, Yi Chun, Fontec, all represented by Fastener World Inc.

Regarding visitors, the organizer told the total number of visitors might have reached 25,000 people (including 1,800 people from abroad). According to the observation of Fastener World's staff onsite, the statement might be true as the atmosphere in the first day had been quite lively and vibrant with more stands and exhibitor registrations than before, as well as buyers visiting stands around the venue to make their inquiries.







號稱亞洲地區規模最大、商機磁力最強的「上海緊固件專業展」，日前(6/19~21)已於上海世博展覽中心成功舉辦。一年一屆到了2014年已邁入第5年，捷報頻傳！

緊固件、線材、棒材、成型鍛造、搓牙機及檢測設備、工模具、沖壓件及車床件皆為此展的聚焦展品，展出項目比起往年越趨具體明確。承襲主辦方的辦展實力與商機誘惑力，吸引中國當地以及海外如美國、德國、韓國、日本、台灣、印度、以色列等參展商將近656家，而台灣組團區則有匯達展覽公司代理的全立發、將運、致韋、陽屹、運通、敏尚、多普壽、雄宇、誼峻、鋒泉、惠達等公司到場搶攻訂單。

參訪人數方面，依主辦方預估，此屆總參觀人數達25,000名，其中海外觀眾可達1,800人，據惠達雜誌社現場人員回報，展期第一天就已接受數筆商談，不僅攤位、展商數更甚以往，最能體現商機的海內外採購主穿梭展場，積極詢價！

