

NIFMSE 2014— Miniature of the Improving N. American Fastener Market

by Tanya Shih, Fastener World Inc. 文 / 惠達 施淳真

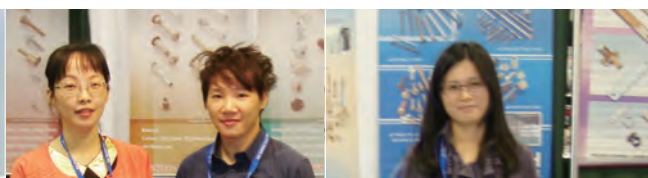


節節高升的北美扣件市場 反映在2014年拉斯扣件展

Taiwan has the most condensed fastener industry cluster in the world, and North America is no doubt qualified to be the world's largest fastener market. National Industrial Fastener & Mill Supply Expo (NIFMSE) was held on October 23. On the first day of the show, 2,238 professional visitors swarmed towards the ticket booth. This two-day fair once again set a new record of visitor count.

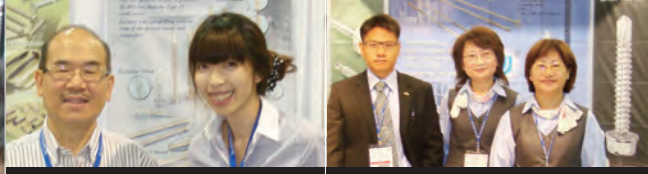
According to the statistics released by the organizer in August, there were a total of 618 exhibitors and over 800 booths, up 3% from last year. The exhibitors were from Belgium, Brazil, Canada, China, Czech, Germany, India,

若說全球最密集的扣件產業集群在台灣，那麼將「北美」盛譽為全球最大扣件市場絕對實至名歸。2014年美國拉斯維加斯螺絲暨機械設備展(簡稱「拉斯展」)已於10月23日展開，開展首日購票入場窗口即已湧入2,238位專業參觀者，相信為期兩天的展覽可望再刷新去年的專業參觀人數。



Aeh Fasten 鉞昌

Aimreach 盛融



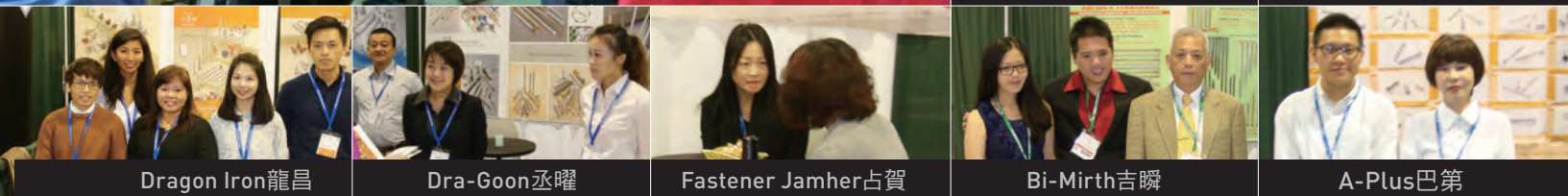
A-Stainless 淳康

Ray Fu 瑞滬



L&W 金大鼎

Chia-Li 加利



Dragon Iron 龍昌

Dra-Goon 丞曜

Fastener Jamher 占賀

Bi-Mirth 吉瞬

A-Plus 巴第



Italy, South Korea, Mexico, Netherlands, Poland, Singapore, Spain, Taiwan, Turkey, and UK. They mainly exhibited fasteners, related equipment, and tools such as screws, nuts, washers, forming machines, heading machines, heat treatment machines, hand tools, electric and pneumatic tools. In other words, this show gathers main exporting countries around the world, and it is the most

今年八月份由主辦單位所公布的相關數據顯示此次參展商共計618家，使用攤位數超過800個，比起去年再次成長3%。分別有來自包括比利時、巴西、加拿大、中國、捷克、德國、印度、義大利、韓國、墨西哥、荷蘭、波蘭、新加坡、西班牙、台灣、土耳其和英國等國的參展商以扣件類、扣件相關設備及工具如螺絲、螺帽、華司、成型機、打頭機、熱處理設備、手工具、電氣動工具...為核心的展出項目，也就是說，此展基本上召集了全球扣件主要出口國齊聚，屬於參展商及參觀者專業度最高的國際扣件展。

由台灣扣件出口美國統計數據顯示，美國不僅是台灣扣件第一大出口





professional international fastener show for exhibitors and visitors.

According to the statistics of Taiwan's fastener export, the U.S. is the top fastener export destination for Taiwan. Taiwan's fastener export to the U.S. has been increasing since 2007. Although the volume dropped by 41% in 2009, it quickly went back up 50% in 2010 with over-the-top performance. Up to now, the volume is still increasing. Taiwanese fastener industry is looking forward to this export market. We can expect more interconnection between the world's most condensed fastener industry cluster and the world's largest fastener market.

國，台灣出口美國從2007年起基本上節節成長，期間2009年雖然衰退41%，卻馬上於隔年的2010年展現逆勢翻漲50%的超水準表現，至今，台灣扣件出口美國比例依然攀升，台灣扣件商無不看好此市場，全球最強扣件集群與全球最大扣件市場的會面，火花必然猛烈。

