

2014

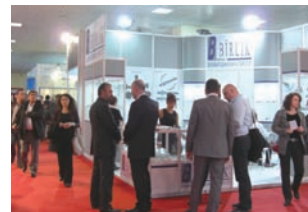
Fastener Fair Turkey

匯達代理土耳其螺絲展 續展率高

by Tanya Shih, Fastener World Inc. 文 / 惠達 施淳真



Fastener World Inc. 匯達



第二屆土耳其螺絲展在伊斯坦堡展覽中心盛大舉辦，此展的魅力在於深入以土耳其為中心的歐亞大陸，諸如中東歐、中東及俄羅斯等關鍵市場。這是一場專門針對扣件產業的展覽，多數展商滿意第一屆的展後成效，續展意願高，且更能有效召集原本持觀望態度、來自全球各地的螺絲暨周邊產業展商一同共襄盛舉，此屆展商有來自德國、義大利、法國、美國、台灣、中國大陸、展出規模與買家市場呈現增長趨勢。我們相當期待11/20-21兩天的吸金力！

The 2nd edition of Fastener Fair Turkey grandly opened at IFM-Istanbul Expo Centre from Nov. 20 to Nov. 21. The allure of the fair mostly comes from the transcontinental location of Turkey being the center that connects Europe and Asia (especially those key markets in Central/Eastern Europe, the Middle East, and Russia). This is a fair dedicated to fasteners and fixing technology. Many exhibitors were satisfied with the result of the previous edition and expressed high interest in exhibiting again, which could be a reason for other prospects around the world to attend this event together. Exhibitors this year were from Germany, Italy, France, USA, Taiwan, China, etc. The fair scale and buyers market were both growing, so the business opportunities generated from the two-day fair can be absolutely expected.

Such a growing trend was also revealed on the attendance of Taiwanese exhibitors. The number of Taiwanese exhibitors led by Fastener World Inc. increased from 13 companies in the 1st edition to 15 companies this year. These companies were Alex Screw, Dahbin, Frontal, Changing Sun, Home Soon, Yi Chun, KCS, Chien Tsai, Lian Teng, Yeswin, Unipack, Chien Sen, Chao Jing, Chii Chyuan, and Wan luan.

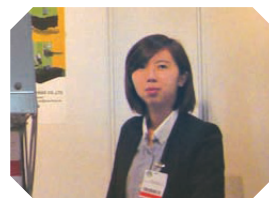
而這波成長也體現在台灣展商上，由匯達展覽公司代理的台灣參展商也由第一屆的13家微幅成長到15家，分別有禾億、達彬、方特、長晉盛、宏舜、誼峻、寶源、鍵財、聯騰、友信、全立發、千森、朝璟、啟銓、萬淵。



Alex Screw 禾億



Changing Sun 長晉盛



Chao Jing 朝璟



Chien Sen 千森



Chien Tsai 鍵財



Chii Chyuan 啟銓



Dahbin 達彬



Frontal 方特



Home Soon 宏舜



KCS 寶源



Lian Teng 聯騰



Unipack 全立發



Wan luan 萬淵



Yeswin 友信



Yi Chun 誼峻