

# Connected with Shanghai Fastener Expo Shanghai 2015 Ends with Strong Future Potential

by Tanya Shih, Fastener World Inc.

As one of the biggest fastener fair in the world, the 6th edition of Fastener Expo Shanghai was held at Shanghai World Expo Exhibition Convention Center from June 25 to 27, 2015. Since 2010, exhibitor count of Fastener Expo Shanghai has been increasing every year.

According to statistics, the floor area of this edition reached 42 thousand square meters. This three-day fair was divided into an Equipment Hall and a Product Hall, attracting a total of 688 mainstream companies from the fastener industry. Exhibitors at the equipment hall included Ningbo Sijin Machinery, Shanghai Chen Hao Machinery, Zen-Young Industrial, Shanghai Chun Zu Machinery, and Jern Yao Machinery (Shanghai). Exhibitors at the Fastener Product Hall included Tong Ming Enterprise, and Shanghai Chengtai Hardware. Exhibitors from places like Taiwan, South Korea, Haiyen, and Jiashan even teamed together. This time 13 Taiwanese exhibitors were led by Fastener World to the fair, including Masterpiece Hardware Industrial, Tung Fang Accuracy, Chong Yang Industrial, Co-Wealth Enterprise, Home Soon Enterprise, L & W Fasteners, Hsiung Jen Industrial, China Pneumatic Corp., Wing Tone Industrial, Minsun Technology, Konfu Enterprise, Fontec Screws, and My Hand Ind.

Onsite visitors came from more than 60 countries including U.S.A, Germany, Australia, UK, Japan, South Korea, Thailand, Vietnam, Cambodia, Indonesia, Malaysia, India, and Taiwan. The organizer estimated total visitor count at 27 thousand people, including 2 thousand overseas visitors who mainly came to purchase bolts, nuts, screws, washers, non-standard fasteners, electric tools, industrial fasteners, rivets, equipment, tooling, raw materials, and heat treatment technology.

As the industry develops rapidly, many exhibitors start to pay attention to building their own brands and enhancing corporate image with special stand constructions. Exhibitors with special stand constructions on the booth area above 100 m<sup>2</sup> accounted for 3% of total exhibitors, and their stands looked fine and characteristic. To industry players, Fastener Expo Shanghai is not just a visual treat but also a chance to find manufacturing equipment and new fasteners used for aerospace, military, automobile, and construction.

YANG YI 陽屹

FASTENER WORLD  
惠達

TUNG FANG 東紡

WING TONE 運通

KONFU 功福

HSIUNG JEN 雄仁





MY HAND 義國



FASTENER WORLD 惠達



CHINA PNEUMATIC 中國氣動



FASTENER WORLD 惠達



CHONG YANG 仲陽



CO-WEALTH 竟丞



L&W 金大鼎



MINSUN 敏尚



FONTEC 鋒泉



JCY 金全益



HOME SOON 宏舜



HYODON 孝東



CHUN ZU 春日



CHING CHAN 精湛



CHANG HONG  
CHANG YAN 長鴻/長岩



GWOLIAN 國聯



DOWA



Group photo of exhibitors  
惠達展商合影



DONGGUAN SONGWEI  
東莞崧威



KING-AN 金諳



BIING FENG 秉鋒



ANCHENFA 安全發



CHENG-I 正一直線



JIAN SHENG 見盛



JIENG BEEING 精斌



JIANCAI 鍵財



ACCUVISION 宏楷



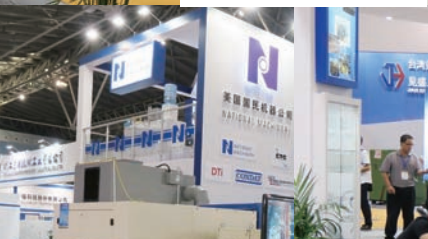
JERN YAO 正曜



ZHEJIANG YESWIN  
浙江友信



SHANGHAI YUEZHAN  
上海岳展



NATIONAL MACHINERY  
美國國民



Group photo of exhibitors  
惠達展商合影



Group photo of exhibitors  
惠達展商合影



CEO Summit  
CEO大會



## 緊“滬”相依 2015年上海國際 緊固件展後勢可期

整理 / 惠達 施淳真

2015年第六屆上海國際緊固件專業展於6月25~27日在浦東世博展覽館盛大舉辦，作為全球最具規模的緊固件專業展之一，自2010年以來，上海國際緊固件專業展每年的參展企業直線攀升。

據統計，本次展會面積達42,000平方米，展期三天共吸引688家來自業內主流企業參展，會展中規劃有設備及產品兩館。其中設備館參展企業有寧波思進、上海振好、台灣仁陽、上海春日、上海正侑等；緊固件成品企業有浙江東明、上海承泰等，更有台灣、韓國、海鹽、嘉善等地區和國家的緊固件企業以組團形式參展。台灣展團由匯達(惠達雜誌社)偕同金全益、東紡、仲陽、竟丞、宏舜、金大鼎、雄仁、中國氣動、運通、敏尚、功福、鋒泉、義國等13家企業參加。

現場湧進來自美國、德國、澳大利亞、英國、日本、韓國、泰國、越南、柬埔寨、印尼、馬來西亞、印度、台灣等60多個國家觀眾，主辦方預估總數將逾27,000人，其中外商2,000人左右。他們將重點採購螺絲、螺母、螺釘、墊圈、非標、電動工具、工業緊固件、墊圈、鉚釘、設備、工模具、原材料、表面處理等產品。

隨著行業的快速發展，不少企業開始重視自身品牌建設，以特殊裝潢來強化企業形象。今年上海展，100平方米以上的特裝企業占到展商總數的3%，展位裝修精美，特色十足。對於業內人士而言，參加上海國際緊固件專業展，不僅是視覺饗宴，更能在展會上找到航空航太、軍用、汽車、建築及新型緊固件成品與生產設備。



NINGBO SIJIN  
寧波思進



FASTENER WORLD  
惠達



YOULI 君浩



SACMA



TAINAN CHIN CHANG  
台南振昌



SUZHOU NEW  
BEST WIRE 蘇州強新



NINGBO SWI-KUO  
寧波瑞國