

NIFMSE'15 in the World's Largest Fastener Market Shows Big Crowds and Busy Booths

by Fastener World Inc.

全球最大扣件市場 2015年美國拉斯維加斯展魅力不俗

The annually held National Industrial Fastener & Mill Supply Expo (NIFMSE) this year has ended with a perfect closure. The 2-day show (held on Oct. 22-23) attracted fasteners, machinery, tools, and related accessories manufacturers and suppliers from 20 countries to showcase their latest products and service. Exhibitors included 335 companies from the U.S., 116 from China, 67 from Taiwan (brought by Fastener World Inc.), as well as other 634 companies from Canada, India, Mexico, Germany, Spain, Turkey, Italy, Korea, Singapore, Belgium, Australia, Israel, Malaysia, etc.

The organizers noted that there were 100 more exhibitors in the "Machinery & Tooling World" area, creating a more diversified exhibit range at the show this year. In addition, educational meetings, programs and workshops presented by associations (such as Fastener Training Institute, Pacific-West Fastener Association, National Fastener Industry Suppliers Financial Manager Network, Manufacturers' Agents National Association, Women in the Fastener Industry and Young Fastener Professionals) also played important roles in providing the latest industry news and the best platform for discussing issues (incl. product standards & materials, thread types and criteria of selection, antitrust protection, quality control, sales & management, customer development and import policies) to attendees.

Another focus in the show this year was the "Hall of Fame". The honor was presented to President Robert Shieh from Ta Chen International, Inc. of Taiwan and President Virgil Lindstrom from Emeritus of Lindstrom Metric, Inc. President Shieh's receiving the honor further highlighted the participation of Taiwanese fastener industry in the NIFMSE and the critical presence of Taiwan in the global fastener market.

If Taiwan is the country with the most well-established fastener manufacturing & supply industry clusters, then N. America should be the globally recognized largest fastener market. NIFMSE basically gathered many companies from major fastener exporting countries around the world. According to recent fastener import/export data, U.S. is the largest destination of Taiwanese fastener export. In 2014, about USD 4 billion worth of fasteners were exported from Taiwan (Approx. USD 1.4 billion worth of fasteners (28%) were exported to the U.S, which was a 10% increase from year 2013). Many Taiwanese exhibitors said that they have seen the recovery in U.S. market this year.

The organizers told Fastener World correspondent that in every last show they always saw nearly tens of thousands of buyers and exhibitors. In order to keep this show being continuously crowded and busy, the organizer has already announced to expand the exhibit space in 2016 for attracting more professionals from the global fastener industry. The 36th show is schedule to take place on Oct. 26-27, 2016 at the Sands Expo Center, Las Vegas.



FASTENER WORLD 匯達 ♠

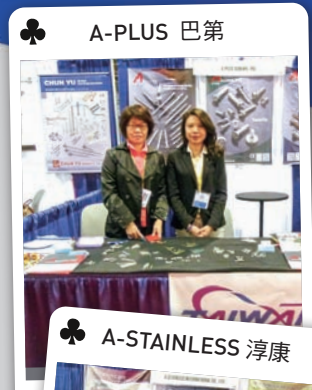
每年一度美國拉斯維加斯螺絲暨機械設備展 (National Industrial Fastener & Mill Supply Expo) 已圓滿落幕，為期兩天的展期自2015年10月22開始至10月23日，共吸引來自20國扣件製造、生產設備及與扣件相關的工具類廠商參與這場盛會，其中包含335家美國當地廠商、116家中國廠商、匯達公司所代理之67家台灣廠商以及加拿大、印度、墨西哥、德國、西班牙、土耳其、義大利、南韓、新加坡、比利時、澳洲、以色列、馬來西亞等共634家廠商。

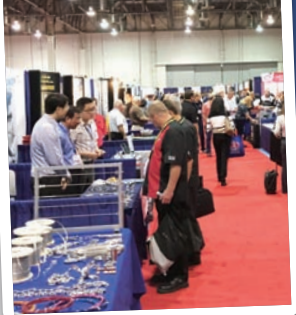
大會表示今年在機械及治具類的參展商比往年增加100多家，使整個展會表現與以往不同的多樣性，此外，更有許多由各大協會，例如美國扣件訓練協會 (Fastener Training Institute)、美國西太平洋扣件協會 (Pacific-West Fastener Association)、製造商代理商協會 (Manufacturer's Agent Association)、美國扣件產業供應商財務經理人交流平台 (National Fastener Industry Suppliers Financial Manager Network)、美國扣件產業女性協會 (Women in the Fastener Industry) 和青年扣件專家協會 (Young Fastener Professionals) 等所主持的各式研討會，提供最新的資訊及議題給參與者，其中包含產品標準及材料、螺紋種類及選擇標準、防鏽保護、品質議題、銷售管理、開發客源以及進口決策等。

除此之外，今年的另一焦點為此次名人堂得主，是由來自台灣的大成鋼集團董事長謝榮坤 (Robert Shieh) 以及 Emeritus of Lindstrom Metric, Inc. 主席 Virgil Lindstrom 共同獲獎，更為展覽會添增不少與台灣的親近感，也可見台灣在國際扣件業上地位之舉足輕重。

若說全球最密集的扣件產業集群在台灣，那麼將「北美」盛譽為全球最大扣件市場絕對實至名歸，此展基本上召集了全球扣件主要出口國齊聚。由扣件進出口數據顯示，美國為台灣扣件第一大出口國，2014年台灣扣件出口總額約40億美元，其中美國佔28% (值約14億美元)，更比2013年成長10%。台灣展商明顯感受今年度美國市場回暖的趨勢。

主辦單位向惠達雜誌參展人員表示每年都有近萬人的買主及展商人員的參與，為了回應市場熱度，有計畫於2016年擴大展出規模，希望以更大的展館空間來服務來自全球的扣件夥伴參與。2016年的展期目前暫訂於10月26-27日在拉斯維加斯桑德斯展覽館舉辦。





♣ NINGBO HAIXIN 寧波海信



♣ NINGBO SWI KUO 寧波瑞國



♣ RAY FU 瑞滬



♣ YESWIN 友信



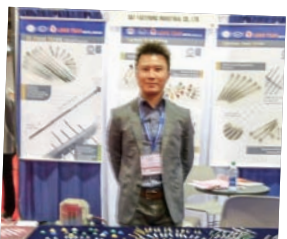
♣ REXLEN 連宜



♣ RONG CHANG 榮鉗



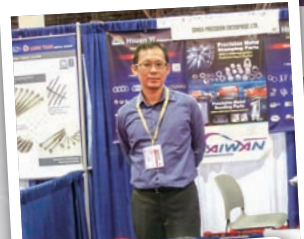
♥ S & T 順通



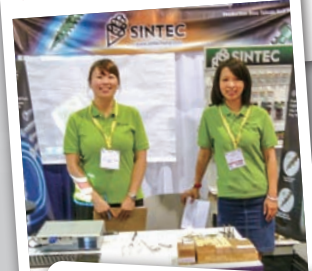
♥ SEN CHANG 昇鋸



♥ SINDA 鑫達



♥ SINTEC 申特



♥ SPECIAL RIVETS 恒昭



♦ SPRING PROFIT PLATING 瑞賢



♦ STEEDFAST 耀揚



♦ SUPER NUT 傑螺



♦ TAIKYU 台京



♦ TAIWAN SHAN YIN 慶達



♦ WEI IN 瑋瑩



♠ TFTA 台灣區螺絲貿易協會



♠ TIFI 台灣區螺絲工業同業公會



♠ TICHU 帝潮



♠ TOPMAKER 拓鑫



♠ VERTEX 緯紘

