

The 55th Anniversary Fastener Forum of Fasteners Institute of Japan (FIJ)

一般社団法人
日本ねじ工業協会



The Fasteners Institute of Japan

text & photos provided by FIJ

The chief of future development & publicity committee of FIJ (Mr. Fujita Morihiko) held the 55th Anniversary Fastener Forum (sub-titled "Pass on the Message for the Future of Fasteners") at Sinagawa Season Terrace building on November 6 of 2015. The forum gathered 90 representatives of member companies and sponsoring companies in attendance. The Fasteners Institute of Japan would like to express its gratitude for the enthusiastic participation of all guests coming to this event.

Keynote Speeches: "Build the Future of Fasteners - the Approaches of 3 Member Companies"

"Employment of Female Technicians & Resultant Changes in Workplace"

- OKITSURASEN Co., LTD. President Kakisawa Koichi

Female employees of the company (wittily called the "Screw Girls") account for 45% of the total, and in 2016 the number of Screw Girls will continue to increase. This makes the company a rare example in the fastener industry. The story can be traced back to one female employee, who raised her hand saying "I want to make screws", and now the company has had 8 females working actively as technicians and they operate machines like

screw headers and turning machines.

Although naturally there are biological and physical differences between males and females, Kakisawa Koichi said, "With Screw Girls working and operating safely on site, males can work with more ease and continue to work even to a very old age." He also talked about his thoughts on talent recruiting and its corresponding effects.



"It looks like our corporate image is turning well" - President Kakisawa Koichi



"By incorporating safe tools that only require minimum strength to use, I can work and operate freely."

"The Reason Why We Are Dedicated to Public Relations"

- NITTO SEIKO CO., LTD.

Head of Project Development Araga Makoto

Over a decade ago, Nitto Seiko started to compile all its training programs into books for internal use in order to pass on the company's corporate belief, culture, knowledge, and attitude. Before the company published the valuable training books, it had realized that "the public did not know enough about Nitto Seiko and the existence of many fastener makers"; therefore, the company started on public relations activities.

To make the "Spirit of Nitto Seiko" known to the

public, the company is using various methods to send out information to various people including clients, regional industry players, shareholders, press, and employees.

"Knowing fasteners deeper will elevate reliability and the corporate image of the company, and will give a sense of satisfaction to working people for the jobs they do," said Araga Makoto. He gave a tangible introduction of the company's public relation activities and corresponding results.

Araga Makoto and the company's mascot cartoon character "Screw Boy". The character's name was chosen by the public voters.



"The Challenge for Manufacturing in Response to Market Requirements"

- NAKASHIMADA ENGINEERING WORKS, LTD.

President Nakasimada Masahiro

"In simple words, the overall market requirement is about how to incorporate the shortest lead time, high and stable production speed and precision, and simplified procedures to

deliver properly priced machines for producing products with no scratch after heading or addition of unexpected matters, which are immediately ready to operate the next day after

arrival,” said Nakasimada Masahiro. The company is actively going through any possible improvement and cooperating with other machinery and mold makers to come up with new proposals.

The company emphasized the importance of improving Japan’s education and the international cooperation of

Japanese enterprises under the trend of globalization. Besides the company’s excellent communication skills which it has established in overseas markets for so long, “we also expect to utilize our machines, offer training programs of our pressing machines, and become a friendly crosslink between all industry players.”



“As I know, there is no other country like Japan that puts so much devotion to and takes pride in the manufacture of every single fastener and part.” - Nakasimada Masahiro.

Group Discussion- “Pass on the Message for the Future of Fasteners”

The group discussion took place in the afternoon when attendees were divided into 11 groups. Each group had to select a hot issue in the fastener industry and share their opinions about the issue.

Each group comprised fastener makers, machine makers, mold makers, etc., with different standpoints. After self-introduction, the groups led by group leaders took 3 hours to discuss issues currently concerned by the industry and talked about what they should do in the future, and finally

made their conclusions regarding market development, improvement of industry position and image, and talent training.

Through this group discussion, attendees had the opportunity to think upon the future of the fastener industry, understand various viewpoints and thoughts and summarize them into a final message (conclusion) that will benefit the attendees for good when they return to their own workplaces.



Group discussion

Social Gala

The social gala kicked off after taking a picture of all attendees.

This time Fasteners Institute of Japan successfully gathered specialists with various backgrounds to think about the fastener industry and strengthen the relationship.



Social Gala