

# Taiwan International Fastener Show 2016

2016台灣國際扣件展 400餘家廠商拼商機

by Konnor Lee, Fastener World 文 / 李家駿 惠達雜誌



The biennial Taiwan International Fastener Show successfully took place again from April 11th through 13th, 2016 at Kaohsiung Exhibition Center. More than 400 domestic and overseas exhibitors came to exhibit their latest fastening technology, products, and service. Most of the exhibitors this year were from domestic Taiwanese fastener industry, but there were also some overseas exhibitors from India, China, and other countries. Visitors profile mainly included fastener professionals from N. America, Japan, West Europe, East Europe, Russia, etc., coming to make inquiries and place orders.



With the success of the show last year, exhibitors participated this year to maintain good relationships with existing customers, looking for potential business partners, exhibiting new products, and promoting brand new image of their companies.

The next edition is scheduled to take place again in 2018.







兩年一度的台灣國際扣件展於2016年4月11-13日在高雄展覽館盛大開幕，吸引400多家國內外廠商齊聚展出自家最新扣件技術、產品、服務。今年除台灣廠商為大宗外，更吸引許多來自印度、中國的廠商參展。而國外買家方面，則有來自北美、日本、東歐、西歐、俄羅斯等國家廠商前來洽詢採購。

延續上一年成功的展出經驗，今年廠商參展目的主要以維繫舊客戶關係、尋找開發潛在客戶、推廣新品和宣傳公司形象為主軸。

下屆台灣國際扣件展預計於2018年再次舉行。











## NIFMSE Int'l Seminar Rings the Bell of Success of the Next Show

by Gang Hao Chang, Fastener World

The organizer of National Industrial Fastener & Mill Supply Expo (NIFMSE) held a mini int'l seminar on April 13th at Kaohsiung Exhibition Center shortly after the closure of Taiwan International Fastener Show 2016. The main topic of the seminar is "BIGGER AND BETTER," which attracted several exhibitors and visitors in attendance, with very relaxed interactions between the speaker and the attended guests.

The Int'l Business Development Manager of the Show Stephen Stagliano said, "The show in 2016 will definitely give all attendees a brand new experience. The 2-day exhibition is expected to attract about 600 exhibitors and nearly 2,000 eager buyers looking for new sources and solutions to a myriad of fastening applications. There will be also related seminars and a welcome reception on the opening day. Areas for machinery/molds & dies, special tools, hand tools/power tools will be also arranged. The BYOB (Bring Your Own Buyers) Program will be a new addition for this year. It is an attendees marketing program especially created for potential buyers, in anticipation of achieving more effective results for exhibitors."

Thus far more than 80% of the booths have been sold and exhibitors from the U.S., Taiwan, India, China and other countries have registered their participation. The 2016 NIFMSE is going to take place on October 26-27.