ABS AEH FASTEN AIMREACH **ALEX SCREW ANCHOR ANGELRAY** A-PLUS A-STAINLESS **BI-MIRTH** CHANGING SUN CHI NING CHIEH LING CHIEN FU CHIN FU CHIN LIH HSING **CHING CHAN** CHITE **CHU WU** CO-WEALTH DE HUI **DRAGON IRON** DRA-GOON E CHAIN

GOFAST GOLDEN TSANN YUH HANMASTER **HEADER PLAN** HOME SOON **HUN MING** J.C. GRAND JI LI DENG JOCKEY BILL KAY-TAI KCS KIND-AUSPICE KU FU L&W LIANYUNGANG XINGYI LINK UPON

LONG G

MASTER UNITED

MOLS MULTI-TEK. **NEW BEST** NINGBO HAIXIN NINGBO SWI KUO NYTAPS FASTENING **OFCO PATTA** PINGOOD RAY FU **RENETSAF** REXLEN S&T SEN CHANG SHANGHAI CHAEN CHIA SHAW GUANG SHEH FUNG SHEN-CHOU SHIN GUANG YIN. SHING WIRE **SOON PORT** SPECIAL RIVETS SUPER DPD

SUPER NUT SUPERIOR OUACITY TAIKYU TAIWAN PRECISION FASTENER TAIWAN SHAN YIN THREAD INDUSTRIAL **TOPMAKER** TSUN CHEN UNITECH VERTEX WALLUX WATTSON **WEI IN** WHIRLPOWER YANG YI YIH TROUN YOANG MING YOW CHERN YU-TAI PATTERN ZONBIX

October 26 -27, 2016
Sands Expo &
Convention Center

October 26 -27, 2016
Sands Expo &
Convention Center

October 26 -27, 2016
Sands Expo &
Convention Center

Come visit the Taiwanese exhibitors of NIFMSE.

FASTENER

No. 2829, 2830





World's Largest Fastener Show Aims to Raise the Bar

this October

Expect more attendees, more exhibitors and more productivity.



The National Industrial Fastener and Mill Supply Expo is forecasted to sell over 95,000 square feet of exhibitor space, and welcome over 650 vendors servicing more than 2,200 fastener buyers at the Sands Expo & Convention Center in Las Vegas, NV, USA on October 25 -27, 2016. "We're working on making the show a success and things are moving along pretty smoothly. We're aggressively going after new manufacturers to bring them into the show," says Susan Hurley, Show Director. "Our team is working diligently on getting new businesses and we're proud to say we have secured 40 new suppliers for the October show."

New & Elite Vendors

The expo is an internationally renowned event and draws top fastener, specialty tooling and machinery, and service solution companies from all over the world. Notable newcomers this year are Apex Supply Chain Technologies from Mason, Ohio, which specializes in automated point-of-use dispensing and supply chain technologies that revolutionize how people do business; Italian VSP Fasteners S.p.a., one of Europe's leading companies in the production of high-performance fasteners; and International Welding Technologies out of Lindenwold, New Jersey, manufacturer of cutting edge capacitors, discharge stud welding equipment and fasteners.

Among the recurring, distinguished vendors are Brighton-Best International (BBI) from Long Beach, CA, known for their world-class customer service, coupled with an extensive, high-quality inventory offering the latest products on the market and Lindstrom from Blaine, Minnesota, which focuses on a

comprehensive line of metric fasteners ranging from hex head and socket head cap screws, to thread forming screws, nylon insert locknuts, lock washers and groove pins, of which most are available in steel (plain, zinc plated, yellow zinc pated) as well as stainless steel and brass.

Freshly Curated Hosted Program Initiatives

A solid foundation is the perfect platform for growth and that is exactly what the National Industrial Fastener and Mill Supply Expo has planned this October via two new hosted programs: "BYOD" (Bring Your Own Distributor) and "Rising Star". The two initiatives tie in line with the show's new marketing campaign "My Network. My Show" which centers around the industry's tight niche community. "What we learned after our post show survey is how passionate and involved our customers are with the show. This is their show, and as such we want to continue building and providing a marketplace for the industry's newcomers and returning attendees alike, to come and do business and at the same time learn from the best in the industry and network with their peers." says Linh Vu, Marketing Director at the National Industrial Fastener and Mill Supply Expo. "Our new hosted programs open up opportunities for a number of individuals to attend the show for the first time – on us, and experience what the industry has been talking about all these years."

The "BYOD" program is designed for suppliers to nominate distributors they want to see at the show that have never before attended. Suppliers can nominate as many as they want and if the individual qualifies and is selected, National Industrial Fastener and Mill Supply Expo will host them on the behalf of the supplier. Distributors will receive free admission to the expo, as well as a complementary 3-night hotel stay at the luxurious Venetian hotel, right in the heart of Las Vegas. Space is limited. More information on the BYOD program will be communicated to current suppliers in the upcoming month.

"Rising Star" is an exciting program that allows any distributor, large or small, to nominate an additional colleague employed in the fastener industry to accompany the distributor at the show for the very first time. "We want to meet your "Rising Star", says Vu. "This is a great opportunity for a company to look within their organization and nominate individuals who have exceled in their position and present them with the opportunity to experience a show of this caliber," added Vu. This a one-time only experience, and if selected, the lucky few will receive free admission ticket to the exhibit hall and a complementary 3-night stay at the Harrah's Las Vegas hotel. Space for this program is limited. More information will be communicated and available online in the upcoming month.



Registration & Early Bird Discount

Registration for attendees, exhibitors and press is scheduled to open the beginning of June on www.fastenershows.com. Early bird registrants can take advantage of a reduced registration price of \$45 per attendee until August 14, 2016.

About National Industrial Fastener & Mill Supply Expo

Held annually in Las Vegas, NV, the National Industrial Fastener & Mill Supply Expo is the largest fastener expo in North America. Since 1981, the event continues to bring together the manufacturers and master distributors of industrial fasteners, precision formed parts, fastener machinery & tooling and other related products and services with distributors and sales agents in the distribution chain. The event consists of an all-day conference program presented by endorsing fastener associations and a show floor with more than 600 exhibiting companies from around the world.

National Industrial Fastener & Mill Supply Expo is owned and operated by Emerald Expositions, a leading operator of large business-to-business trade shows in the United States, producing more than 50 trade shows and over 100 face-to-face events in total, including conferences, summits and other events. Emerald Expositions connects more than 335,000 sellers and buyers each year and operates within the U.S. in 10 end markets (Gift, Home, General Merchandise and Manufacturing; Sports & Apparel; Design; Jewelry, Luxury & Antiques; E-Commerce; Creative Services; Licensing; Healthcare; Military; and Food).

More information about the National Industrial Fastener & Mill Supply Expo can be found at fastenershows.com.