

International Hardware Fair
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Hardware Sector Totally Satisfied with 8th International Istanbul Hardware Fair

土耳其伊斯坦堡國際五金暨手工工具展獲五金產業齊聲好評



The Hardware sector achieved its biggest success so far thanks to the 8th International Istanbul Hardware Fair, held at the Istanbul Expo Center between 20-23 November 2024. A total of 376 exhibitors and 29,755 visitors from Türkiye and 102 different countries attended the organization, which took place in the 1st, 2nd and 4th halls.

Drawing attention to the details behind the success of the fair this year, Project Manager Zülküf KARADAYI said, "This organization, which is a specialized fair for the hardware sector, has become appealing to a much wider audience over the years. This fair opened the door to new collaborations by bringing together professionals from Türkiye and abroad."

"Our fair has gone beyond being just an exhibition and has become a global business platform," commented Yusuf Okçu, International Sales & Marketing Manager of International Istanbul Hardware Fair.

While visitors came from 80 cities in Türkiye, the intense participation from international countries drew huge attention. Especially visitors from Europe, Eurasia and MENA Region countries strengthened the international dimension of the organization. Buyer delegations from countries such as Algeria, Egypt, Romania, Saudi Arabia and China had the opportunity to establish new business contacts with Turkish companies.

The 8th International Istanbul Hardware Fair hosted 29,755 visitors and became an important meeting point for the development of the sector. The organization will gather the sector again on November 19-22, 2025 at the Istanbul Expo Center with more comprehensive halls. The goal is to further strengthen the international position of the fair with the aim of new collaborations and more participation.

The International Istanbul Hardware Fair will continue to play a strategic role not only for the sector but also for Türkiye to reach its export targets. ■

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