

Supply Chain Restructuring Brings New Opportunities

European Buyers Flock to Fastener Fair Global 2025

供應鏈重組覓生機

歐洲採購人潮湧現2025司徒加特螺絲展

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As a bellwether for the European fastener industry, Fastener Fair Global is embracing its tenth edition in 2025. The show spanned halls 1, 3, 5, and 7, covering 52,000 square meters of exhibition space, with the participation of over 1,000 exhibitors from more than 40 countries. The

event also featured an innovation display area showcasing many creative new products for the year.

According to the organizer's press release, the majority of exhibitors came from major fastener-manufacturing countries, with high participation from Germany, Italy, Taiwan, China, India, Turkey, the Netherlands, the UK, Spain, and France. Fastener World (the Taiwan sales representative for Fastener Fair Global) led over 160 Taiwanese exhibitors there to participate, forming a



highlight at the event. Additionally, exhibitors from other Asian countries like India, Indonesia, Vietnam, and Japan booked large booths to showcase products, aiming to secure more partnerships and competitive advantages in a challenging market environment.

Fastener World sent many exhibition specialists to our two booths in halls 5 and 7 (5-2621 and 7-4260). Besides matched visitors with fastener suppliers from various countries, we interacted with other exhibitors to gather the latest market intelligence from European suppliers. Our specialists revealed that on the first day of the show, there was a surge of visitors, mostly European distributors and importers. We had many visitors flocking at our booths, including fastener manufacturers, buyers and distributors who mentioned that "the global fastener supply chain is undergoing a 'restructuring' in 2025, and that many importers are seeking to establish additional sources beyond their current suppliers and are building more robust and intimate supplier partnerships to face future challenges such as tariffs, carbon reduction targets, as well as potential economic and supply chain risks."

The organizer has announced that the next Fastener Fair Global will be held on April 6-8, 2027 at Messe Stuttgart. For more information, check out Fastener World's website at www.fastener-world.com





AIMREACH



CHIEH LING



CHIAO CHANG



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EVEREON



RONG YIH JIANG



UNIPACK



RAY FU



SRC



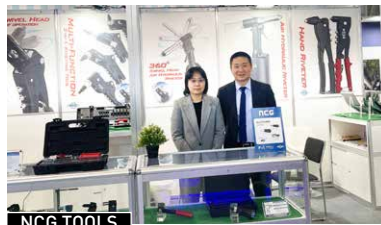
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ARMA



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MITTER FASTENERS



Fastener World and Taiwanese Fastener Enterprises Visit **M. Benz & Porsche Plants**

匯達與台灣扣件廠商參訪德國賓士與保時捷車廠

Mercedes-Benz Sindelfingen Plant

On March 25, 2025, Fastener World and dozens of Taiwanese fastener enterprises' reps toured Mercedes-Benz's plant in Sindelfingen, Germany, the largest plant of Mercedes-Benz in the world. The plant spans over 318,000 square meters and primarily produces high-end models of Mercedes-Benz (e.g., Maybach, S-Class, and E-Class).



Porsche Museum

On March 26, 2025, the group of Taiwanese fastener enterprises visited Porsche Museum and its plant to witness its worldly-known cutting-edge production processes and exceptional manufacturing and R&D capabilities.

Fastener World Dinner Gala

匯達之夜

On the 1st day of the Fair, Fastener World specially booked a famous German buffet restaurant in the suburbs of Stuttgart and invited reps of Taiwanese exhibitors, International Fastener Expo (IFE)'s show managers travelling all the way from the U.S., and overseas marketing reps of Japan's largest fastener distributor Sunco to enjoy the dinner gala together.





Germany

Rothenburg + Munich

Post-show City Tours

In order to allow exhibitors to relax after the busy 3-day Fair, Fastener World specially arranged a number of post-show sightseeing tours for Taiwanese exhibitors to enjoy the diverse cityscapes of Europe.

展後觀光



Switzerland

Lucerne + Zurich



Czech Rep.

Pilsen + Prague



Wrap-up

As the world's largest and most leading international exhibition within the fastener industry, Fastener Fair Global not only attracts a great number of leading European and American fastener manufacturers and distributors (such as Sacma, Eurobolt, Ambrovit) to participate every year, but also draws the attention of many fastener businesses from Asia (Taiwan, China, India, Japan and Korea, for example) which regard the Fair as their first choice and a shortcut to entering the European market and expanding the market share in Europe. The exhibitors and visitors of the Fair are highly international. Not only did we see many familiar frequent exhibitors, but we also met many new faces on-site. Through face-to-face interaction at the Fair, exhibitors and visitors can accelerate the exchange of technical and industrial info between each other on the one hand, and open up unlimited possibilities for future bilateral cooperation on the other hand. ■

